



Umjetna inteligencija – prilika ili izazov

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PORA





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KONZULTING

Strateški konzalting
korporacije, SME

Uklanjanje admin. barijera
VN, EG, TH, AR, SRB, KZ itd.

Digitalna transformacija
javne i privatne organizacije

Razvoj personaliziranih AI rješenja
OKR-Copilot, Smart Regula(AI)te

Primjena AI u poslovanju
korporacije, SME, javni sektor

OBRAZOVANJE

Restrukturiranje M&A
Harvard, USA

AI for Business Specialization
Wharton Business School, USA

Digitalna Transformacija
IMD, Laussane, CH

Poslovna ekonomija
MSc., Graz, AT

AI: napredna analiza podataka
Vanderbilt, USA

**EDUCIRANJE I
TRENING**

Digitalna transformacija
javne/privatne organizacije

Strateška agilnost
Futurologija

Futures Thinking
SRB, MNE, MCD, itd.

Design Thinking za nedizajnere
Knjiga, 2019. Bestseller, HR

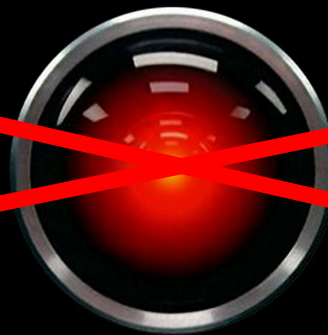
Prompt inženjering i ADA
ChatGPT i AI alati

Sadržaj

- I. Uvod u umjetnu inteligenciju (AI)
- II. Primjer korištenje ChatGPT-a u poslovanju
- III. Drugi korisni generativni AI alati
- IV. Budućnost razvoja umjetne inteligencije

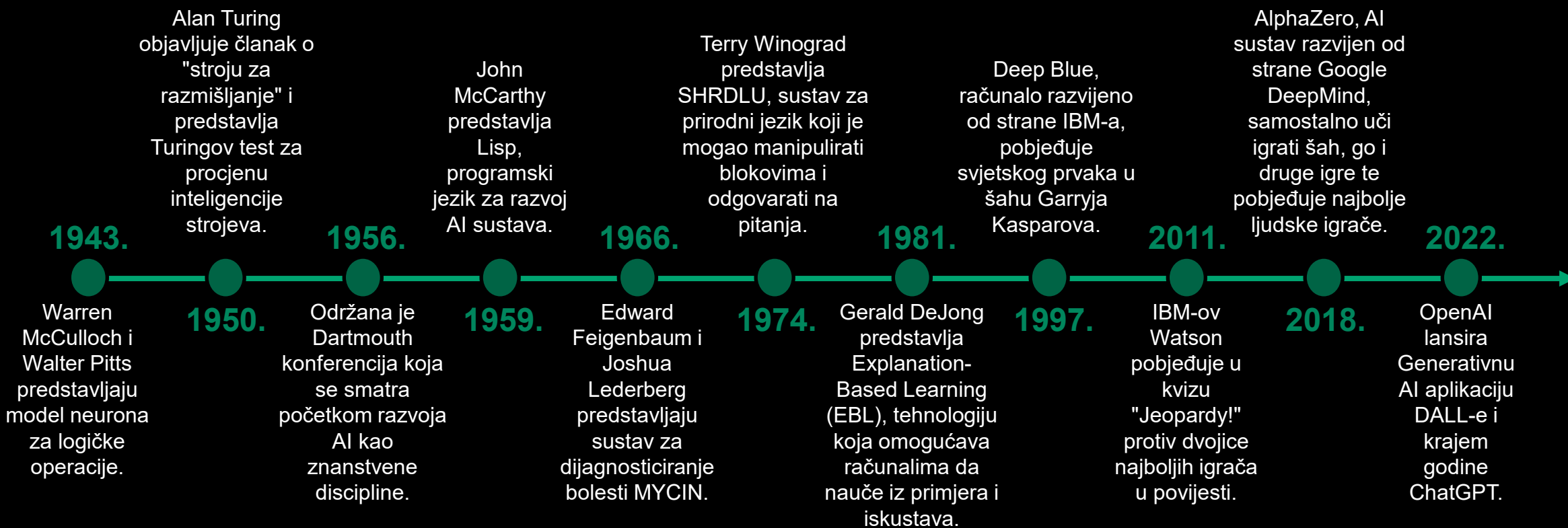
Što nije umjetne inteligencija?

Velik broj filmova o utjecaju tehnologija na našu budućnost su distopijski i ističu negativan utjecaj umjetne inteligencije na budućnost čovječanstva, što utječe na našu percepciju, mišljenje i stav o AI.



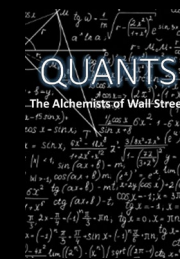
Povijest umjetne inteligencije

AI nije nova ideja. Njezina povijest seže čak i u antička vremena, kada su se pojavljivali mitovi o izmišljenom biću s ljudskim intelektom. No, moderna era umjetne inteligencije počinje u 2. polovici 20. stoljeća.



Primjene umjetne inteligencije

Umjetna inteligencija dio je naše svakodnevice na poslu i kod kuće, iako mnogi to nisu svjesni. Primjera primjene umjetne inteligencije u različitim industrijama i područjima života ima puno.



Generativna umjetna inteligencija - GenAI

GenAI je vrsta AI tehnologije koja ima sposobnost stvaranja novog sadržaja temeljen na analizi velike količine podataka i pronalaženjem obrazaca, a sve kako bi generirala novi i jedinstveni sadržaj.



- Brainstorming
- Odgovaranje na pitanja iz raznih područja
- Generiranje tekstova
- Odgovaranje na pitanja, e-maile i upite
- Analiza tekstova / dokumenata
- Prepoznavanje emocija u tekstu ili govoru
- Dobivanje osnovnih smjernica i upute
- Izrada sažetaka, prezentacija, slika
- Analiza tržišta i konkurencije
- Izrada strategija i planova
- Analiza rizika u poslovanju

Generativna umjetna inteligencija je više nego ChatGPT

Alati generativne umjetne inteligencije mogu analizirati, kreirati i sintetizirati podatke u četiri ključna područja – jezik, slika, zvuk i video.



Jezik

(pisani, programski,
genetski)



Slika

(text-to-image, image-
to-text, image-to-
image)



Zvuk

(text-to-speech,
kloniranje zvuka,
kreiranje glazbe)



Video

(text-to-video,
editiranje videa
temeljem teksta)

Large Language Model (LLM) – alat za razmišljanje

LLM je podskup GenAI. LLM su modeli AI koji su trenirani na ogromnim skupovima podataka teksta i koda. Oni mogu generirati tekst, prevoditi jezike, pisati različite vrste kreativnog sadržaja i odgovarati na pitanja.

PRETRAŽIVAČ
(search engine)



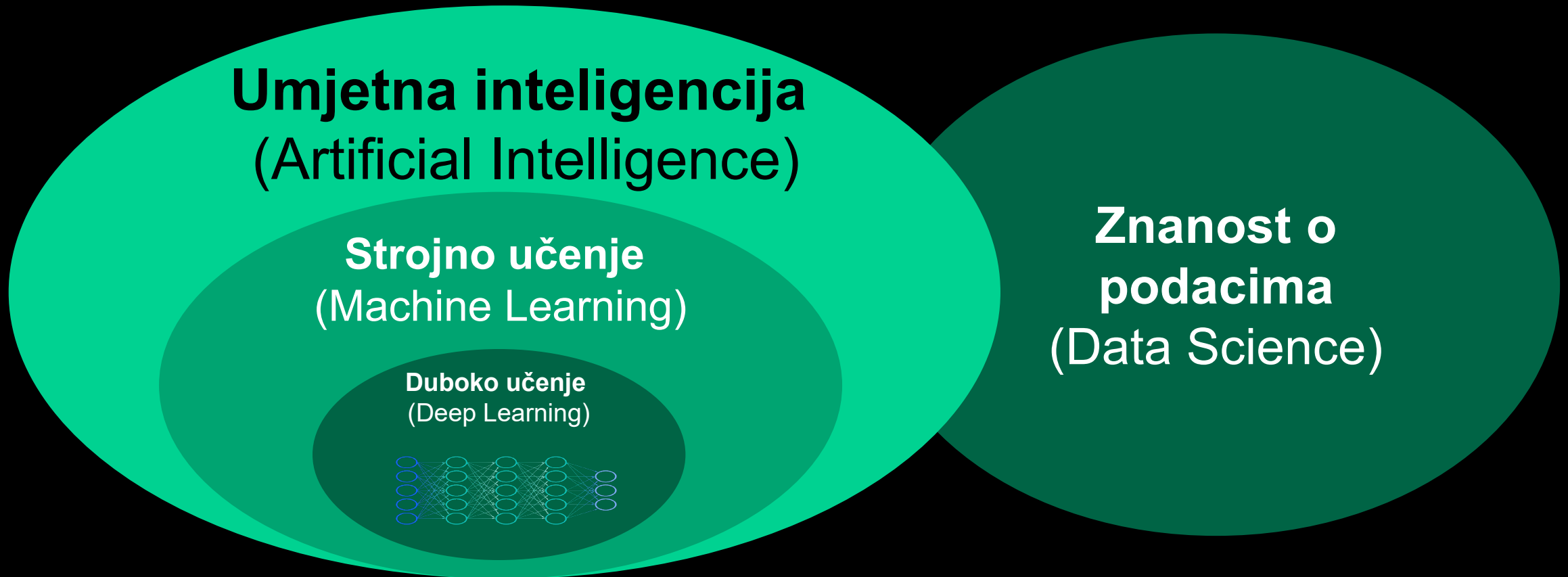
JEZIČNI STROJ
(language engine)



STROJ ZA RASUĐIVANJE
(reasoning engine)

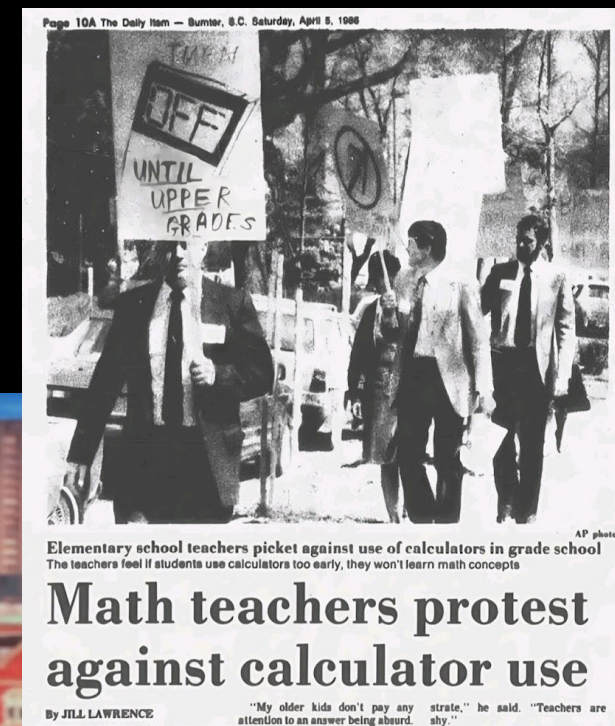
Kako umjetna inteligencija uči?

Umjetna inteligencija (AI) obuhvaća podpodručja strojnog učenja, dubokog učenja i znanosti podataka, koja se često spominju u kombinaciji s AI-om.

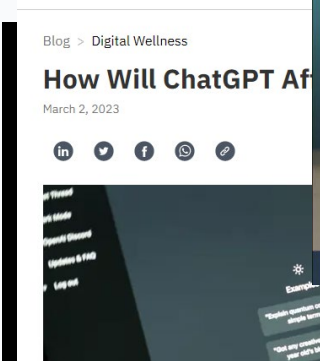


Izazovi povezani s AI

Neke škole i sveučilišta zabranjuju korištenje AI, dok se drugi nastoje brzo prilagoditi nastavne programe za uvođenje i korištenje AI alata u razvoju kritičnih vještina studenata i bolje spremnosti za budućnost.



Nature će objavljivati znanstvene radove i članke u čijoj je izradi sudjelovao i ChatGPT ili neki drugi alat umjetne inteligencije. No, za to imaju dva uvjeta, a prvi i glavni od njih je da ni jedna umjetna inteligencija neće biti navedena kao autor rada, jer ne može imati odgovornost koju nosi autorstvo.

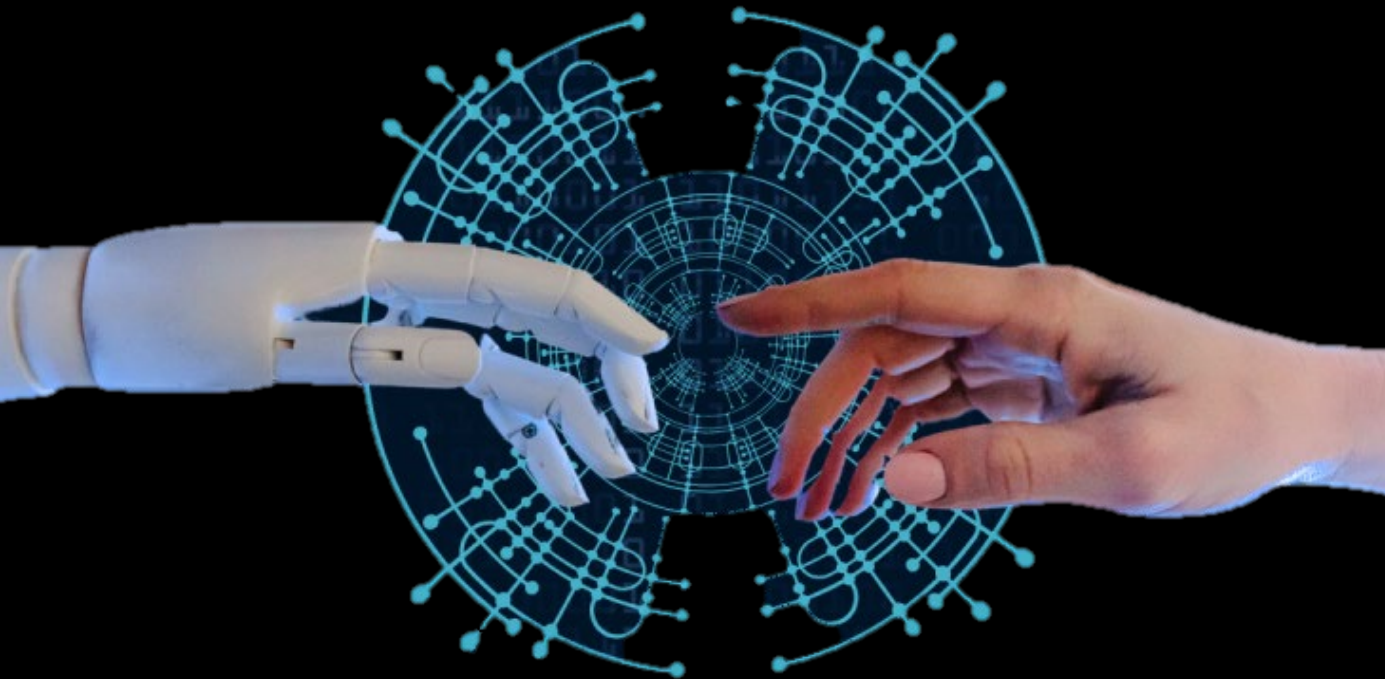


The Good and Bad of ChatGPT in Schools

This week on *Gadget Lab*, *WIRED* and *NPR* team up to cover the debate about students and teachers using generative AI in the classroom.

Ključni rizici primjene AI

AI donosi koristi za budućnost rada ali istovremeno postavlja niz izazova poput jaza tehnologije i čovjeka, kibernetičke sigurnosti, privatnosti podataka pa do stvaranja ovisnosti o tehnologiji.



- Tehnologija vs. čovjek
- Privatnost podataka
- Stvaranje ovisnost o AI
- Kibernetička sigurnost
- (Ne)pristranost algoritama
- Etičke dileme

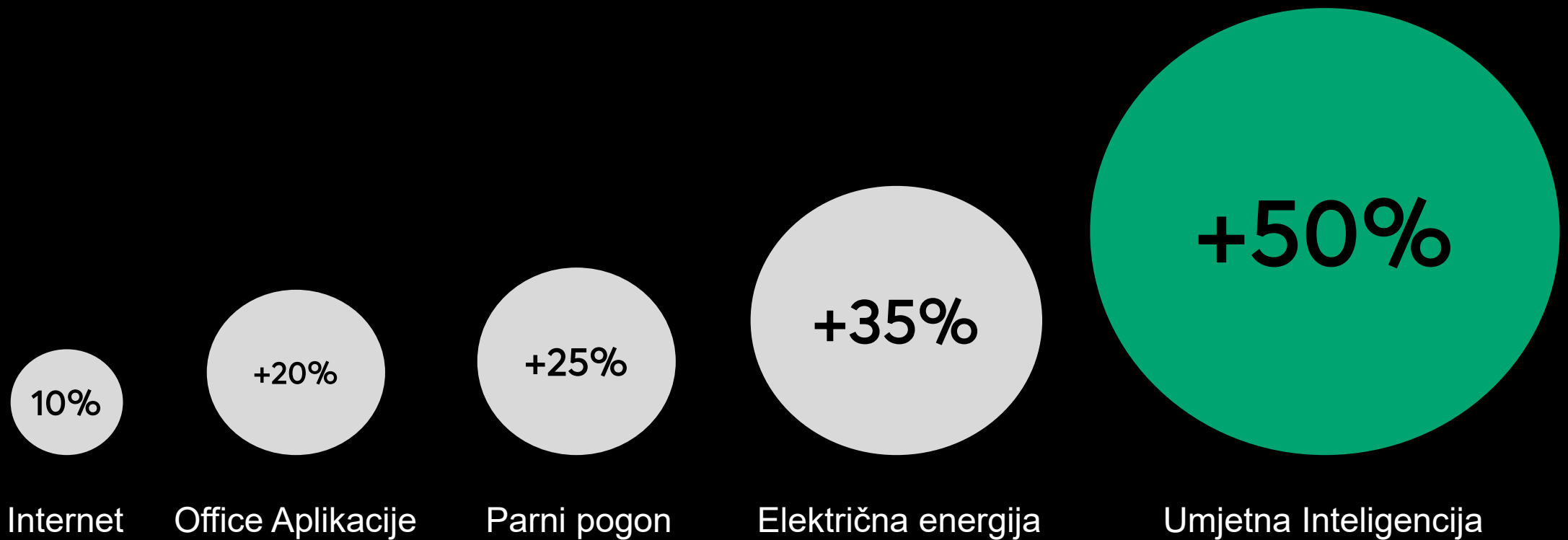
Koristi usvajanja generativne AI

Brojne su koristi iz upotrebe i integracije generativne AI u poslovanju i stoga usvajanje AI nije opcija već nužnost kako bi osigurali konkurentno poslovanja na stalno-mijenjajućim tržištima i okruženju.

1. Rast produktivnosti
2. Brže i kvalitetnije donošenje odluka
3. Personalizacija
4. Automatizacija ponavljajućih zadataka
5. Poboľšano korisničko iskustvo
6. Smanjivanje broja pogrešaka
7. Bolja analiza podataka
8. Rast učinkovitosti
9. Bolja inovativnost
10. Održivost poslovanja i konkurentnosti
11. Lakše predviđanje i projiciranje
12. Optimizacija energije i manje klimatske promjene
13. Bolja analiza podataka
14. Pristup informacijama i znanju

Utjecaj AI na rast produktivnosti

Vodeći svjetski centri i institucije predviđaju kako će umjetna inteligencija rezultirati najvećim povećanjem produktivnosti ikad u povijesti.



Rizici presporog usvajanja generativne AI

Najveći rizik je ignoriranje važnosti generativne inteligencije, dok je prespora transformacija organizacije i usvajanje alata i rješenja generativne umjetne inteligencije ne manje opasna za opstanak organizacije.



1. Gubitak konkurentske prednosti
2. Propuštene prilike za rast produktivnosti
3. Propuštene prilike za kreiranje vrijednosti za korisnike
4. Zadržavanje i privlačenje talenata
5. Negativan učinak na organizacijsku kulturu
6. Gubitak agilnost tj. sposobnost brže prilagodbe

PITANJA

Osnovni pojmovi – GPT i ChatGPT

ChatGPT je lansiran za javnu upotrebu 30.11.2022. a danas ga koristi više oko 200 milijuna ljudi. ChatGPT optimiziran za razgovor i predstavlja most između čovjeka i velikog jezičnog modela (LLM).

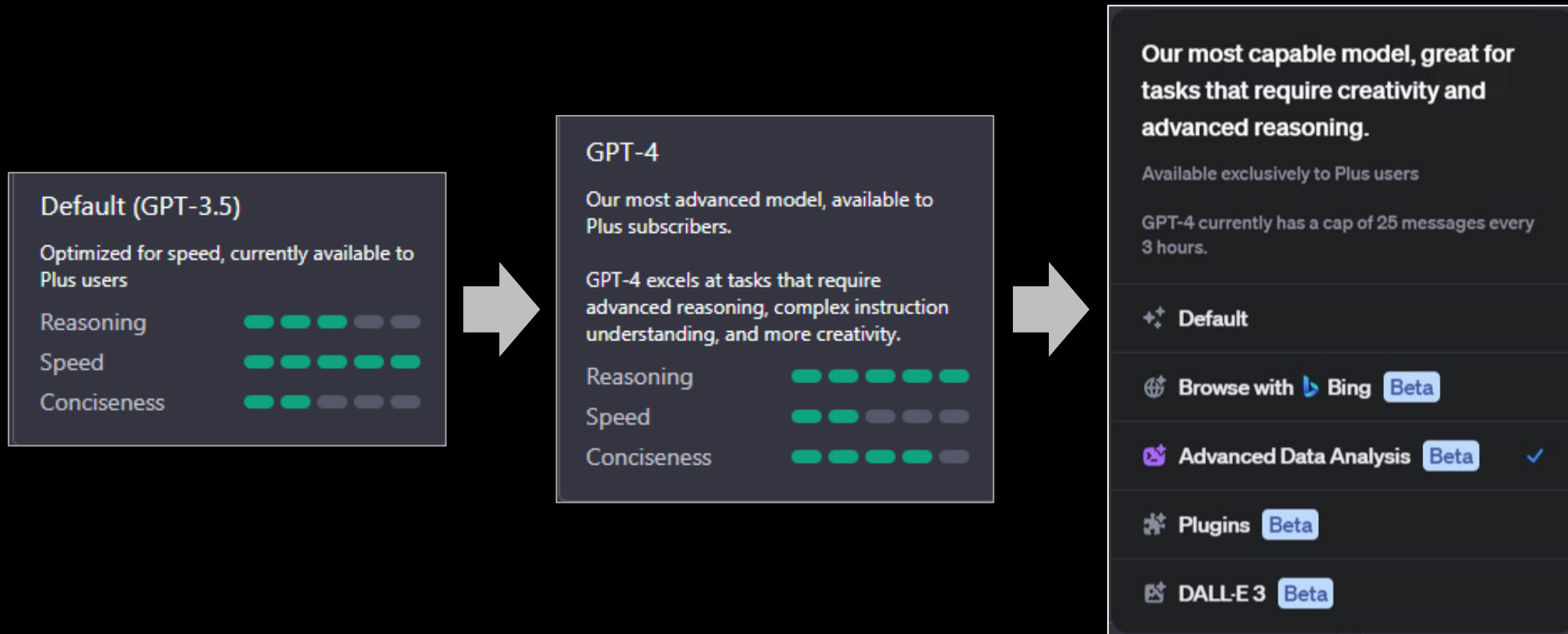
- GPT = Generative Pre-trained Transformer = LLM
- GPT 3.5 sadrži oko 200 milijardi parametara (ala neuroni)
- GPT3.5 - podaci na kojima je učio su zaključno **do siječnja 2022. godine**

- GPT4 (3/23) je treniran na 100.000TB podataka (knjige, internet itd.)
- GPT4 sadrži 1,5 bilijuna parametara (multimodalan)
- GPT 4 - podaci na kojima je učio su **zaključno do travnja 2023. godine**



Verzije GPT-a

Default GPT-3.5 po tome što ima manje usavršenu arhitekturu ali je najbrža u odgovaranju. GPT-4 predstavlja verziju s naprednijom arhitekturom i mogućnošću pretraživanja Interneta i korištenje pluginova.



Ključne razlike verzija GPT-a

GPT-4 je značajno bolje u nizu karakteristika te je uz multimodalnost njegova važna karakteristika i automatsko prepoznavanje kada da se spoji na Internet i tamo podtraži podatke potrebne za odgovor.

1. **8x veći promptovi** – GTP3 može procesuirati (tj. razumjeti) upite do 3.000 riječi u jednom promptu, dok GPT4 može procesuirati upite do 25.000 riječi
2. **Višejezičnost** – GPT4 ima poboljšanu sposobnost razumijevanja više jezika nego li GPT3
3. **Pamet** – kod polaganja ispita za odvjetničku komoru GPT3 je bio u 10% najlošijih ispitanika, dok GPT4 je bolje od 90% ispitanika
4. **Multimodalnost** – GPT4 može razumjeti i kreirati slike (JPG, PNG), dokumente (PDF, PPT), tablice (XLS, CSV), video (MPG) i niz drugih formata
5. **Preciznost** – GPT4 je 82% precizniji u davanju odgovora i 8 puta manje halucinira nego li GPT3

Ključne prednosti ChatGPT

ChatGPT kombinira ljudsku kvalitetu razgovora, brzinu i učinkovitost odgovaranja, te pruža skalabilno i isplativo rješenje za razne primjene.



Ljudski
govor



Brzina



Skalabilnost



Stalna
poboljšanja



Multi-
jezičnost

Ključni nedostaci ChatGPT

Ključni izazovi ChatGPT-a poput nedostatka zdravog razuma, razumijevanja konteksta te ograničenja u poznavanju domene i kreativnosti u odgovorima, ostavlja prostora za stalna poboljšanja.



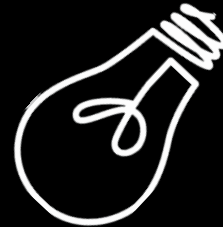
Nedostatak
zdravog
razuma



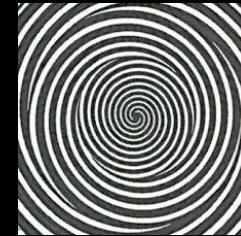
Naučeno
znanje



Ograničeno
poznavanje
domene



Nedostatak
kreativnosti



Povremene
halucinacije

Neka pravila za bolje korištenje ChatGPT-a

Kako biste najbolje iskoristili ChatGPT i smanjili krivulju učenja, slijedite ove savjete zajedno s uputama.

Koristite ChatGPT
kao pomagalo

Uvijek provjerite
dobiveni odgovor

Pratite ažuriranja i
ostanite u tijeku

Jasno definirajte
svoje ciljeve

Budite ljubazni
u razgovoru

Vježbajte
postavljanje upita

PITANJA

Registracija i početak korištenja – chat.openai.com

The screenshot displays the ChatGPT web interface. On the left is a dark sidebar with the following items: '+ New chat', 'HTML/CSS Box Code', 'ChatGPT Definition', 'HTTP Request in JavaScript', 'Clear conversations', 'Upgrade plan', 'Light mode', 'OpenAI Discord', and 'Updates & FAQ'. The main content area has a dark background with the title 'ChatGPT' at the top center. Below the title are three columns: 'Examples' (with a lightbulb icon), 'Capabilities' (with a lightning bolt icon), and 'Limitations' (with a warning triangle icon). Each column contains three rows of text, each with a right-pointing arrow. At the bottom of the main area is a dark input field with a right-pointing arrow.

Examples	Capabilities	Limitations
"Explain quantum computing in simple terms" →	Remembers what user said earlier in the conversation	May occasionally generate incorrect information
"Got any creative ideas for a 10 year old's birthday?" →	Allows user to provide follow-up corrections	May occasionally produce harmful instructions or biased content
"How do I make an HTTP request in Javascript?" →	Trained to decline inappropriate requests	Limited knowledge of world and events after 2021

Pitanja za otvaranje

1. Što je ChatGPT i kako radi?
2. Kako ChatGPT generira odgovore na moje upite?
3. Koje podatke o obuci koristi Chat GPT za generiranje odgovora?
4. Kako ChatGPT uči iz mojih unosa i poboljšava svoje odgovore tijekom vremena?
5. Koje su najbolje prakse za učinkovito korištenje ChatGPT-a?
6. Koliko su točni odgovori koje generira ChatGPT i koji čimbenici mogu utjecati na točnost?
7. Može li ChatGPT razumjeti unose prirodnog jezika i kako ih tumači?
8. Koja su ograničenja ChatGPT-a i koje vrste upita ili unosa možda neće raditi?
9. Kako mogu procijeniti kvalitetu odgovora koje generira ChatGPT?
10. Postoje li neki savjeti ili trikovi koji mi mogu pomoći da dobijem bolje rezultate kada koristim ChatGPT?
11. Predloži 20 najboljih upita (promptova) koje ljudi mogu koristiti za povećanje svoje produktivnosti korištenjem ChatGPT-a. Pretvori ga u tablicu s brojem, kako, upitom.
12. Molim te reci mi nakon koliko upita je najbolje prekinuti razgovor (chat) s ChatGPT-om? Ne postoji li ograničenje od 6000 riječi za jedan chat s ChatGPT-om?

Uvodni promptovi 1

1. I have to finish taxes, send documents to my accountant, write a Tweeter thread, create a LinkedIn carousel, finish work for clients, and record a video . Can you sort these tasks my priority for me?
 2. I have a packed calendar and need help scheduling these tasks. I'm only available from 11 AM to 4 PM, then 5 PM to 7 PM; can you figure out for me?
 3. Summarize this article into the bullet points.
 4. Explain String Theory like I'm eight years old.
1. Moram završiti prijavu poreza, poslati dokumente računovođi, napisati post za LinkedIn karusel, završiti istraživanje AI za Hrvatsku, dovršiti strategiju automatizacije za klijente, te snimiti video o uslugama Best Advisoryja. Možeš li za mene razvrstati ove zadatke prema prioritetima?
 2. Imam prepun kalendar i trebam pomoć oko rasporeda ovih zadataka. Dostupan sam samo od 11 do 16 sati, zatim od 17 do 19 sati; možeš li napraviti raspored umjesto mene?
 3. Sažmite ovaj članak u točke: (ČLANAK).
 4. Objasnite teoriju relativiteta kao da imam osam godina.

Uvodni promptovi 2

1. Learn faster with the 80/20 principle:

I am interested in **writing a book**. Share the most crucial 20% of insights about this subject that will help me grasp 80% of it.

2. Master any skill in 30 days:

I am eager to learn **Canva application**. Develop a 30-day learning plan that guides a beginner like me to acquire and enhance this skill.

3. Accelerate problem solving:

We might miss the project deadline for delivery of a **AI Chatbot and automatization (RPA) of customer service for a the long-term client of ours**. Provide a step-by-step solution to the problem above, offering clear instructions on how to execute each step.

1. Uči brže uz primjenu princip 80/20:

Zanima me naučiti kako napisati knjigu. Podijeli najvažnijih 20% uvida o ovoj temi koji će mi pomoći da shvatim 80% toga.

2. Ovladaj bilo kojom vještinom u 30 dana:

Jako želim naučiti aplikaciju Canva. Napravi mi 30-dnevni plan učenja koji vodi početnike poput mene da steknu i poboljšaju ovu vještinu.

3. Ubrzaj rješavanje problema:

Mogli bismo propustiti projektni rok za isporuku **AI Chatbota i automatizaciju (RPA) korisničke službe za našeg dugogodišnjeg klijenta**. Navedi korak po korak rješenje ovog problema, nudeći jasne upute o tome kako izvršiti svaki korak.

Promptovi složeniji 1

1. Summarize the paper "The Economic Relationship of the Middle East: Toward Europe or within the Region?" by Rodney Wilson in a short paragraph and then with a list that references the important points of the paper.
 2. I am writing a thesis on "Economic relations between the West and the Middle East". Give me a table with academic references that are less than 3 years old with the title, author, date and a short summary.
 3. I am building a CRM for real estate agents. The product team uses the KANO model to prioritize features. Can you give me example of features that would qualify as "basic", "excitement", and "performance" according to KANO? Tabulate this.
 4. I am a Product Manager for a 2-way automobile classifieds. We are launching a new car inspection service that will allow any user to request a detailed inspection report on a car for a price. The management is debating which party - buyer or seller - top monetize for this service. Give arguments for and Against each option.
1. Sažmi rad "Ekonomski odnos Bliskog istoka: prema Europi ili unutar regije?" Rodney Wilsona u kratkom odlomku, a zatim s popisom koji upućuje na važne točke rada.
 2. Pišem diplomski rad na temu "Ekonomski odnosi Zapada i Bliskog istoka". Daj mi tablicu s akademskim referencama koje su mlađe od 3 godine s naslovom, autorom, datumom i kratkim sažetkom.
 3. Radim CRM za agente za nekretnine. Proizvodni tim koristi KANO model za određivanje prioriteta značajki. Možeš li mi dati primjer značajki koje bi se prema KANO-u kvalificirale kao "osnovne", "uzbuđujuće" i "performanse"? Stavite ovo u tablicu.
 4. Ja sam Product Manager oglasnika za automobile. Pokrećemo novu uslugu pregleda automobila koja će svakom korisniku omogućiti da zatraži detaljan nalaz o pregledu automobila po određenoj cijeni. Uprava raspravlja koja strana - kupac ili prodavatelj - najviše monetizira ovu uslugu. Navedite argumente za i protiv svake opcije.

Promptovi složeniji 2

1. Create a sample customer journey map for a productivity product similar to Trello in a tabular format.
 2. Generate 3 fleshed out persona profiles for a e-commerce website for furniture buying (similar to Wayfair) that primarily serves the Istanbul market.
 3. Assume my product is a grocery delivery mobile app. It will be serving that Zagreb region only for now. I want to conduct some customer research to figure out my consumer's job-to-be-done. What Personas should I target and the, what questions should I be asking them to elicit the jobs-to-be-done? Take inspiration from the book "Mom Test".
 4. Generate a Business Model Canvas for a agriculture tech product that helps farmers increase their crop yield.
 5. Analyze (business) and (business model). Consider the market space and find the faults that could make businesses fail or slow down.
1. Napravite oglednu kartu kupčevog putovanja za produktivni proizvod sličan Trello u tabličnom formatu.
 2. Generirajte 3 razrađena profila osoba za web stranicu e-trgovine za kupnju namještaja (slično Wayfairu) koja primarno služi tržištu Istanbula.
 3. Pretpostavimo da je moj proizvod mobilna aplikacija za dostavu namirnica. Za sada će služiti samo toj zagrebačkoj regiji. Želim provesti neko istraživanje kupaca kako bih otkrio posao koji moj potrošač treba obaviti. Koje osobe trebam ciljati i koja im pitanja trebam postavljati kako bih izmamio poslove koje treba obaviti? Inspirirajte se knjigom "Test mama".
 4. Generiraj Business Model Canvas za proizvod poljoprivredne tehnologije koji pomaže poljoprivrednicima da povećaju prinos usjeva. Stavi to u Business Model Canvas tablicu.
 5. Analizirati (posao) i (poslovni model). Razmotrite tržišni prostor i pronađite nedostatke zbog kojih bi poduzeća mogla propasti ili usporiti.

Promptovi složeniji 3

1. Analyze (product) and generate 7 unique ideas on how to encourage customers to refer others. The ideas should focus on adding value to existing customers as a reward for their referrals.
 2. Craft three challenging rounds to assess top (role) candidates with increasing difficulty and test for deep (abilities) knowledge.
 3. Use the Blue Ocean Strategy to create new markets and niches. Apply this strategy to the following business: (insert business). Provide the output in a tabular format.
 4. A team of CEOs of Fortune 500 companies is asked (question). Generate instructions and strategies on how to solve the (question) as if those CEOs answered it.
1. Analizirajte (proizvod) i generirajte 7 jedinstvenih ideja o tome kako potaknuti kupce da preporuče druge. Ideje bi se trebale usredotočiti na dodavanje vrijednosti postojećim klijentima kao nagradu za njihove preporuke.
 2. Izradite tri izazovne runde za procjenu najboljih (uloga) kandidata s rastućim poteškoćama i testirajte duboko (sposobnosti) znanje.
 3. Koristite strategiju Blue Ocean za stvaranje novih tržišta i niša. Primijenite ovu strategiju na sljedeći posao: (ubaci posao). Stavi to u tablicu.
 4. Timu izvršnih direktora Fortune 500 kompanija je postavljeno sljedeće (pitanje). Generiraj upute i strategije o tome kako riješiti (pitanje) kao da su oni izvršni direktori odgovorili na njega.

3 MOJA ISKUSTVA

Ljudski potencijali (1/4)

1. Pretraživanje tržišta:

„Molim te preuzmi ulogu stručnjaka za zapošljavanje s više od 10 godina iskustva u industriji **poslovnog savjetovanja u jugoistočnoj Europi**. **Pretraži Internet** i predloži mi ključne trendove na koje treba obratiti pozornost pri zapošljavanju. Ovo mi je potrebno kao priprema za kreiranja oglasa za posao višeg (senior) savjetnika u lokalnoj tvrtki za poslovno savjetovanje.”

2. Kreiranje oglasa za posao:

“Zapošljavamo novog člana tima koji će izvršavati odgovornosti **višeg (senior) konzultanta** s ciljem **preuzimanja odgovornosti u vođenju složenih projekata poslovnog savjetovanja na raznim područjima strateškog i upravljačkog savjetovanja, digitalne transformacije poslovanja, održivog poslovanja, te savjetovanja u odabiru i integraciji AI alata u poslovanje**. Važno je da je ta osoba **bude samostalna, kreativna, poduzetna i orijentirana pronalaženju provedivih rješenja, te s 4+ godina iskustva u konzaltingu i dobrim poznavanjem tehnoloških trendova**. Osoba će odgovarati **izravno direktoru koji je odgovoran za visoku kvalitetu i performanse naših usluga prema domaćim i međunarodnim klijentima**. Stvarno super stvari o ovoj ulozi su **nezavisnost u radu, mogućnost vrlo brzog napredovanja i rasta plaće, pristup najnovijim tehnologijama i savjetima iskusnijih kolega, te opuštena i inspirativna radna atmosfera**. Napravi opis posla sa snažnim uvodnim odlomkom koji privlači pažnju. Uzmi u obzir najnovije trendove iz prethodnog tvog odgovora i sažetim popisom glavnih odgovornosti, s naslovom "Prijavite se ako odgovarate sljedećem opisu", nakon čega slijedi popis idealnih kandidata. Dodajte odjeljak za plaću i beneficije, koji **su tržišno konkurentne te se značajno povećati sukladno performansama**, i objasnite kako se netko prijavljuje za ovu ulogu, koji su emailom na talenti@best-advisory.eu.”

Ljudski potencijali (2/4)

3. Filtrirajte kandidata:

“Učitavam tablicu prijavljenih kandidata za tu ulogu s opisom posla kako slijedi: višeg (senior) konzultanta na području **strateškog i upravljačkog savjetovanja, digitalne transformacije poslovanja, održivog poslovanja, te savjetovanja u odabiru i integraciji AI alata u poslovanje**. Možeš li pregledati ovu proračunsku tablicu i sortirati kandidate prema tome koliko dobro odgovaraju zahtjevima opisa posla. Prikažite ih redoslijedom od najprikladnijih do najmanje prikladnih i izradite tablicu s informacijama kako bih mogao kontaktirati najbolje kandidate o sljedećoj fazi. Molimo označite svakog kandidata koji **nema iskustva, student je ili nema fakultet** kao nepodobnog za tu ulogu i objasnite zašto.”

4. Bolje postavljajte pitanja za intervju:

“Zapošljam osobu sa opisom posla koji si mi dao ranije u tvojim odgovorima. Sastajem se s odabranim kandidatima **30 minuta** i želim testirati njihovu prikladnost za tu ulogu. Napravi niz pitanja za ovaj intervju. Za svaki uključite dodatna pitanja. Opiši kompetenciju koju ispituje svako pitanje, dodajte informacije o tome što trebam tražiti u dobrom odgovoru. Na kraju, što je važno, predloži mi okvir za bodovanje za cijeli intervju, tako da mogu usporediti kandidate kada intervjui budu gotovi.”

Ljudski potencijali (3/4)

5. Pošten i inkluzivan način zapošljavanja:

“Želim biti siguran da zapošljam na pošten i uključiv način. Koristite ovaj opis posla i zahtjeve za ulogu:

Vođenje i izvođenje složenih projekata poslovnog savjetovanja, Analiza poslovnih procesa i identifikacija potencijalnih poboljšanja, Razvoj strategija i pružanje stručnih savjeta klijentima, Aktivno sudjelovanje u razvoju tima i mentoriranje kolega, Suradnja s drugim stručnjacima kako biste osigurali izvrsnost usluge.

Recite mi na koje potencijalne pristranosti mogu naići u ovom procesu zapošljavanja i kako ih izbjeći. Objasnite kako mogu poduzeti dodatne korake da izbjegnem stereotipe ili slučajnu diskriminaciju i osiguram raznolikost i uključenost u svoj proces odabira.”

6. Personalizirana pitanja za kandidata***:

Imam intervju s kandidatom **Vedran Antoljak** koji aplicira za poziciju višeg (senior) konzultanta. U smislu pripreme za taj intervju, pronađi na internetu sve informacije o njemu. Potom mi kreiraj 5 personaliziranih pitanja za njega?

Molim te fokusiraj se na dio njegove karijere u **Svjetskoj banci** te ga pitaj za više detalja o tom dijelu njegove karijere. Slobodno idi u detalje te pitanja koja su provokativna i na rubu korektnosti, ali ne smiju biti nezakonita.

Ljudski potencijali (4/4)

7. Pismo dobrodošlice :

Upravo smo zaposlili **višeg (senior) konzultanta**. On je nov u okruženju, pa želim izraditi detaljan vodič za njegovu integraciju kao novog zaposlenika tvrtke, uključujući **informacije o kulturi naše tvrtke, pogodnostima i alatima**. Budi detaljan i specifičan. Napiši to tonom **dobrodošlice** i ne zaboravite mu čestitati na zaposlenju. Molim te koristi naše temeljne vrijednosti: **integritet, stručnost, kvaliteta, fokus na korisnike, inovativnost, odgovornost i održivost**. Uključi i naše strateške ciljeve poput **pružanja najboljeg korisničkog iskustva u industriji i izgradnje vrhunske reputacije, te kontinuirane izgradnje portfelja inovativnih usluga**.

8. Poboljšajte onboarding:

“Želim uspješan proces integracije za svog novog člana tima, čija uloga ima sljedeće odgovornosti: **Vođenje i izvođenje složenih projekata poslovnog savjetovanja, Analiza poslovnih procesa i identifikacija potencijalnih poboljšanja, Razvoj strategija i pružanje stručnih savjeta klijentima, Aktivno sudjelovanje u razvoju tima i mentoriranje kolega, Suradnja s drugim stručnjacima kako biste osigurali izvrsnost usluge**. Unutar njihovog probnog roka od **6 mjeseci** želim biti siguran da (a) imam pravu osobu (b) da koristim njihove snage i (c) da se moja tvrtka smatra izvrsnim mjestom za rad. Napravite plan integracija za ovog novog zaposlenika, tijekom ovog trajanja, podijelite ga na mjesece i navedite što bi se trebalo dogoditi unutar svakog vremenskog razdoblja kako biste osigurali uspješnu integraciju i uspješan probni rok za obje strane.”

Financije: Prijava na natječaj OECD-a

Primjer:

This document is request for proposal <https://www.oecd.org/callsfortenders/MC%20Regulatory%20Policy%20Croatia.pdf> .

Please write a document of maximum 2 pages describing the Contractor's understanding of the project outputs and how the applicant plans to complete the tasks and deliverables described in this Tender Process (i.e., implementation methodology).

The document will also list 2-3 examples of projects demonstrating the applicant's ability to carry out similar tasks to those requested in this Tender Process.



As a potential contractor for the Regulatory Policy project in Croatia, our team has a clear understanding of the project outputs and deliverables described in the Tender Process. Our approach to completing the tasks and delivering the required outputs is based on the following implementation methodology:

1. Analysis and research: Our team will conduct a thorough analysis of the current regulatory policy framework in Croatia, with a focus on identifying gaps, weaknesses, and areas for improvement. We will also conduct research on international best practices in regulatory policy, and identify relevant case studies and examples from other countries.
2. Stakeholder engagement: We will engage with a broad range of stakeholders, including government officials, regulators, industry associations, and civil society organizations, to gather input and insights on the regulatory policy framework in Croatia. We will also organize workshops and consultations to facilitate dialogue and collaboration among stakeholders.
3. Development of recommendations: Based on our analysis and research, as well as input from stakeholders, we will develop a set of actionable recommendations for improving the regulatory policy framework in Croatia. Our recommendations will be evidence-based and tailored to the specific needs and context of Croatia.
4. Implementation support: We will provide support and guidance to the government of Croatia in implementing the recommended changes to the regulatory policy framework. This may include providing technical assistance, developing guidelines and toolkits, and organizing capacity-building activities for government officials and other stakeholders.

Our team has extensive experience carrying out similar tasks to those requested in this Tender Process. Here are two examples of projects that demonstrate our ability to deliver high-quality work in this area:

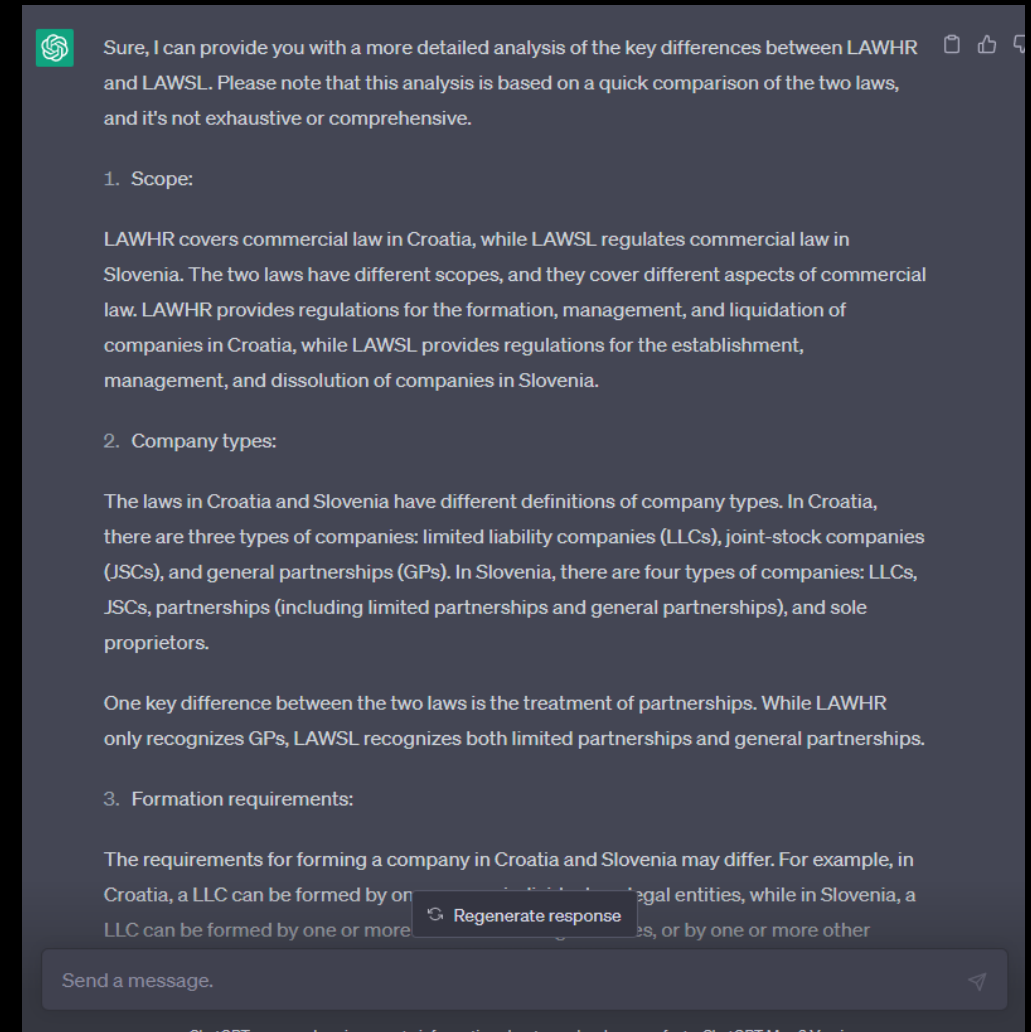
1. Regulatory Policy Review in [Country Name] conducted a comprehensive review of the regulatory policy framework in [Country Name], with a focus on identifying

Stop generating

Financije: Usporedba dokumenata / zakona

Primjer:

1. Croatian Commercial Law could be found here: https://narodne-novine.nn.hr/clanci/sluzbeni/2011_12_152_3144.html . Lets call it: LAWHR
2. Slovenian Commercial Law could be found here: <https://www.gov.si/en/topics/commercial-law/#:~:text=The%20field%20of%20commercial%20law,a%20company%2C%20regulates%20the%20status.> Lets call it: LAWSL
3. Tell me the key differences between LAWHR and LAWSL
4. Provide me with more detailed analysis



Sure, I can provide you with a more detailed analysis of the key differences between LAWHR and LAWSL. Please note that this analysis is based on a quick comparison of the two laws, and it's not exhaustive or comprehensive.

1. Scope:

LAWHR covers commercial law in Croatia, while LAWSL regulates commercial law in Slovenia. The two laws have different scopes, and they cover different aspects of commercial law. LAWHR provides regulations for the formation, management, and liquidation of companies in Croatia, while LAWSL provides regulations for the establishment, management, and dissolution of companies in Slovenia.
2. Company types:

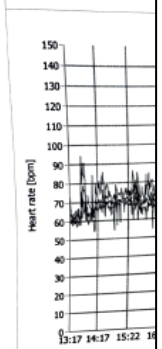
The laws in Croatia and Slovenia have different definitions of company types. In Croatia, there are three types of companies: limited liability companies (LLCs), joint-stock companies (JSCs), and general partnerships (GPs). In Slovenia, there are four types of companies: LLCs, JSCs, partnerships (including limited partnerships and general partnerships), and sole proprietors.

One key difference between the two laws is the treatment of partnerships. While LAWHR only recognizes GPs, LAWSL recognizes both limited partnerships and general partnerships.
3. Formation requirements:

The requirements for forming a company in Croatia and Slovenia may differ. For example, in Croatia, a LLC can be formed by one or more natural persons, while in Slovenia, a LLC can be formed by one or more natural persons, or by one or more other legal entities, or by one or more other legal entities.

Send a message.

Name: Antoljak, Vedran Date of Birth: 28.4.1971. Date: 8.10.2020. Channel: 2+1 Page: 2/8



Heart rate, bpm
Mean : 71
Minimum/min : 59
Maximum/min : 103
Minimum/abort : 59
Maximum/abort : 103
Total duration : 22,8
Total beats : 80
Artifact share :

Bradycardia
Pauses > 2000 ms:
Longest pause :

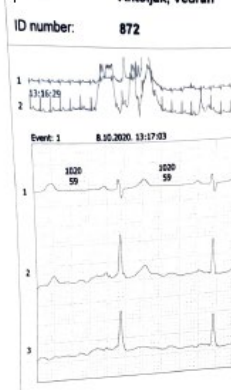
(Time: 13:17) 033

W-Q delay (Time: 22:21:5)

9.10.2020.
Povremeno teh loš
Tijekom 24h snima
71/min (49-71-103)
puta po tipu bige
značajnih promjen
U Dnevniku - bez
Kontrola nadležno

Verion 1.5.3 | 25.3

Name: Antoljak, Vedran Date of Birth: 28.4.1971. Date: 8.10.2020. Channel: 2+1 Page: 2/8



Event 1 8.10.2020. 13:17:03
1020 bpm

Event 2 8.10.2020. 21:59:23
1245 bpm

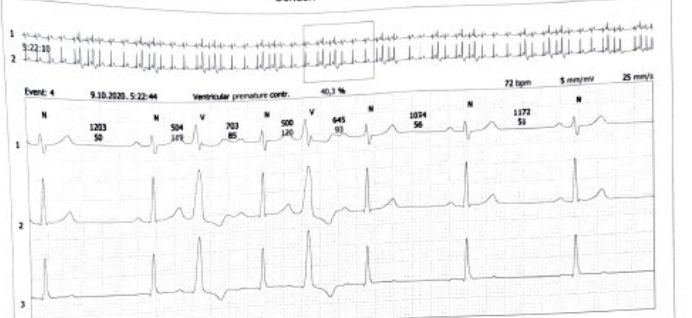


Event 3 8.10.2020. 22:25:29
1156 bpm



Verion 1.5.3 | 25.3

Name: Antoljak, Vedran Date of Birth: 28.4.1971. Date: 8.10.2020. Channel: 2+1 Page: 5/8

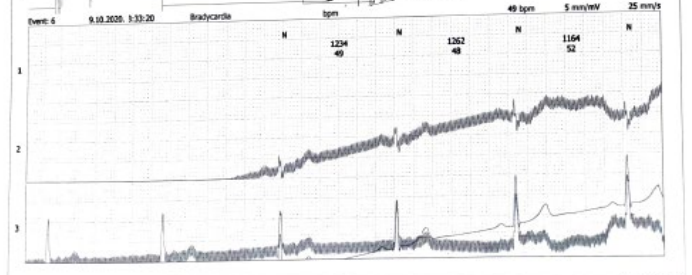


Event 4 9.10.2020. 5:22:44
72 bpm

Event 5 9.10.2020. 5:23:02
74 bpm



Event 6 9.10.2020. 1:33:20
49 bpm



Verion 1.5.3 | 25.3

CardioDB v1.5.3P1



How can I help you today?

Design a database schema for an online merch store

Write a thank-you note to a guest speaker for my class

Explain superconductors like I'm five years old

Recommend activities for a team-building day with remote employees

Message ChatGPT...



ChatGPT can make mistakes. Consider checking important information.

ANALIZA I MENADŽMENT

Menadžment: Donošenje odluka

1. Act as a business consultant with a expertise on product-line expansion and provide 5 new products that a business in <vertical> can provide that already sells <product>.
 2. Act as a marketing expert and identify the top 3 emotions, pain points and aspirations of customers of <vertical> businesses.
 3. What are 5 common mistakes that <vertical> businesses make and share ideas on how businesses can reduce the risk of such mistakes.
 4. Ask me 2-5 questions to understand my business and then recommend a growth strategy from the perspective of a world-renowned growth hacker. Prioritize unique, low-cost strategies.
 5. Act as a business consultant conducting a competitive analysis. Put together an analysis of <vertical> and these competitors: <competitors>. Assess the differences and similarities between the competitors. Focus on pricing, market positioning, branding, and messaging. Present all information in detailed reports that include charts, graphs, and tables. Based on all the information, let me know how <company> can improve against its competitors.
1. Preuzmi ulogu poslovnog savjetnika sa stručnim znanjem o proširenju linije proizvoda i ponudi 5 novih proizvoda koje može ponuditi tvrtka u <vertical> koja već prodaje <product>.
 2. Ponašaj se kao marketinški stručnjak i identificiraj 3 najveće emocije, bolne točke i težnje kupaca <vertikalnih> tvrtki.
 3. Kojih je 5 uobičajenih pogrešaka koje rade <vertikalna> poduzeća i predloži ideje o tome kako poduzeća mogu smanjiti rizik od takvih pogrešaka.
 4. Postavi mi 2-5 pitanja kako bi razumio moje poslovanje, a zatim preporuči strategiju rasta iz perspektive svjetski poznatih poduzetnika. Daj prednost jedinstvenim, jeftinim strategijama.
 5. Djeluj kao poslovni savjetnik koji provodi analizu konkurencije. Sastavi analizu <vertical> i ovih konkurenata: <konkurenti>. Procijeni razlike i sličnosti između njih. Usredotoči se na cijene, tržišno pozicioniranje, brendiranje i slanje poruka. Predstavi sve informacije u detaljnim izvješćima koja uključuju grafikone, grafikone i tablice. Na temelju svih informacija, javi mi kako se <poduzeće> može poboljšati u odnosu na svoje konkurente.

Menadžment: Produktivnost

1. Act like a lean startup guru. As an entrepreneur in the <vertical> industry, what are some lean methods and productivity techniques that have been proven to help businesses like mine achieve more with limited resources?
2. Act like a cultural change consultant. How can I create a culture of continuous improvement and efficiency in my <vertical> company?
3. Embody an IT specialist and seasoned project manager and recommend project management tools or software that can help my <vertical> team stay organized and on track?
4. What are the best practices for setting realistic goals and objectives for my <vertical> business?
5. How can I effectively delegate tasks and responsibilities to help my <vertical> team develop new <skills> and focus on high-impact activities?
6. Act as a seasoned business consultant. What are some proven techniques for boosting productivity within a <vertical> business that can be implemented to drive better results?
7. In your experience as a business consultant, what effective metrics or methods can be used to measure employee productivity within a <vertical> company to ensure optimal performance?
8. Drawing from your expertise as a business consultant, what are some practical strategies for managing time and tasks effectively within a <vertical> business to maximize productivity?
9. Leveraging your knowledge as a business consultant, which innovative tools or software have proven effective for entrepreneurs in enhancing productivity within a <vertical> company?
10. Based on your experience as a business consultant, what common pitfalls or mistakes should be avoided to improve productivity within a <vertical> business?
1. Ponašaj se kao lean startup guru. Kao poduzetnik u <vertikalnoj> industriji, koje su metode mršavosti i tehnike produktivnosti za koje je dokazano da pomažu tvrtkama poput moje da postignu više s ograničenim resursima?
2. Ponašaj se kao konzultant za kulturne promjene. Kako mogu stvoriti kulturu kontinuiranog poboljšanja i učinkovitosti u svojoj <vertikalnoj> tvrtki?
3. Uzmi ulogu IT stručnjaka i iskusnog voditelja projekta i preporučite alate ili softver za upravljanje projektima koji mogu pomoći mom <vertical> timu da ostane organiziran i na pravom putu?
4. Koje su najbolje prakse za postavljanje realnih ciljeva za moje <vertikalno> poslovanje?
5. Kako mogu učinkovito delegirati zadatke i odgovornosti da pomognem svom <vertikalnom> timu da razvije nove <vještine> i usredotoči se na aktivnosti s velikim utjecajem?
6. Budi iskusni poslovni savjetnik. Koje su neke dokazane tehnike za povećanje produktivnosti unutar <vertikalnog> poslovanja koje se mogu primijeniti za postizanje boljih rezultata?
7. Prema tvom iskustvu poslovnog savjetnika, koji se učinkoviti pokazatelji ili metode mogu koristiti za mjerenje produktivnosti zaposlenika unutar <vertikalne> tvrtke kako bi se osigurala optimalna izvedba?
8. Na temelju tvoje stručnosti kao poslovnog savjetnika, koje su neke praktične strategije za učinkovito upravljanje vremenom i zadacima unutar <vertikalnog> poslovanja kako biste povećali produktivnost?
9. Koristeći tvoje znanje vrhunskog poslovnog savjetnika, koji su se inovativni alati ili softveri pokazali učinkovitim za poduzetnike u povećanju produktivnosti unutar <vertikalne> tvrtke?
10. Na temelju tvog iskustva poslovnog savjetnika, koje uobičajene zamke ili pogreške treba izbjegavati kako bi se poboljšala produktivnost unutar <vertikalne> tvrtke?

Menadžment: Produktivnost 2

1. Act as a seasoned business consultant. What are some proven techniques for boosting productivity within a <vertical> business that can be implemented to drive better results?
 2. In your experience as a business consultant, what effective metrics or methods can be used to measure employee productivity within a <vertical> company to ensure optimal performance?
 3. Drawing from your expertise as a business consultant, what are some practical strategies for managing time and tasks effectively within a <vertical> business to maximize productivity?
 4. Leveraging your knowledge as a business consultant, which innovative tools or software have proven effective for entrepreneurs in enhancing productivity within a <vertical> company?
 5. Based on your experience as a business consultant, what common pitfalls or mistakes should be avoided to improve productivity within a <vertical> business?
1. Budi iskusni poslovni savjetnik. Koje su neke dokazane tehnike za povećanje produktivnosti unutar <vertikalnog> poslovanja koje se mogu primijeniti za postizanje boljih rezultata?
 2. Prema tvom iskustvu poslovnog savjetnika, koji se učinkoviti pokazatelji ili metode mogu koristiti za mjerenje produktivnosti zaposlenika unutar <vertikalne> tvrtke kako bi se osigurala optimalna izvedba?
 3. Na temelju tvoje stručnosti kao poslovnog savjetnika, koje su neke praktične strategije za učinkovito upravljanje vremenom i zadacima unutar <vertikalnog> poslovanja kako biste povećali produktivnost?
 4. Koristeći tvoje znanje vrhunskog poslovnog savjetnika, koji su se inovativni alati ili softveri pokazali učinkovitima za poduzetnike u povećanju produktivnosti unutar <vertikalne> tvrtke?
 5. Na temelju tvog iskustva poslovnog savjetnika, koje uobičajene zamke ili pogreške treba izbjegavati kako bi se poboljšala produktivnost unutar <vertikalne> tvrtke?

Za boljeg CEO-a 1/2

1. Create an inspiring vision:

„The company I run is [describe the nature of your company] and it achieves [outcome you achieve] for [target audience you serve]. So far we have helped [describe the scale of impact you have made]. I want to go bigger with our vision. I want to create a huge mission that will inspire people to get behind us and support us, both our team and external parties. Can you suggest wording for a new, inspiring vision that takes what we do to a whole new level?”

2. Improve communication:

“This is an example of a message I send to [audience of the message] with the purpose of [goal of the communication]. Please rewrite the text in a way that makes it more [compelling/persuasive/assertive] and tell me what you have changed and why: [Include message here].”

3. Keep perspective:

“When I feel overwhelmed I lose perspective and I find it easy to become [angry, irritable, negative, highly-strung]. One example of this was [give an example of where you lost perspective]. Imagine you are a high-level advisor to visionary CEOs. Can you give me some practical guidance on how I can keep perspective and continue to lead my company well?”

1. Stvorite inspirativnu viziju:

„Tvrtka koju vodim je [opišite prirodu vaše tvrtke] i postiže [rezultate koje vi postizete] za [ciljanu publiku kojoj služite]. Do sada smo pomogli [opišite razmjere vašeg utjecaja]. Želim biti veći s našom vizijom. Želim stvoriti veliku misiju koja će nadahnuti ljude da stanu uz nas i podrže nas, kako naš tim, tako i vanjske strane. Predložiti tekst za novu, inspirativnu viziju koja podiže ono što radimo na potpuno novu razinu?”

2. Poboljšajte komunikaciju:

“Ovo je primjer poruke koju šaljem [publici poruke] sa svrhom [cilja komunikacije]. Molimo te ponovno mi napiši tekst na način koji ga čini [uvjerljivijim/uvjerljivijim/asertivnim] i reci mi što si promijenio i zašto: [Ovdje uključite poruku].”

3. Zadrži perspektivu:

“Kada se osjećam preopterećeno, gubim perspektivu i lako mi je postati [ljut, razdražljiv, negativan, vrlo nervozan]. Jedan primjer za to je [navedite primjer gdje ste izgubili perspektivu]. Zamisli da si savjetnik vizionarskih izvršnih direktora na visokoj razini. Možeš li mi dati neke praktične smjernice o tome kako mogu zadržati perspektivu i nastaviti dobro voditi svoju tvrtku?”

Za boljeg CEO-a 2/2

4. Get more from your team:

“Here’s a list of the people in my team and their roles and responsibilities [include a list]. At the moment, our main challenges are [describe your main challenges in your team], the most important of which is [mention the most important]. Imagine you are a coach in the field of team performance. How would you suggest I make changes or improvements in my organization to improve my team in terms of [metric you want to improve]?”

5. Improve self-awareness:

“I want to improve my self-awareness so I can become a better CEO. My main skills are [describe your main skills] and I believe my main weaknesses are [include your main weaknesses] but I potentially have others. I would describe my personality as [explain your personality and character traits as a CEO]. If I fail at something, it’s often because [describe the main reason things go wrong]. Can you act as a high-level leadership coach and tell me what I may be missing, based on elements of my personality and actions that I explained?”

4. Dobijte više od svog tima:

“Ovdje je popis ljudi u mom timu i njihove uloge i odgovornosti [uključite popis]. Trenutačno su naši glavni izazovi [opišite svoje glavne izazove u svom timu], od kojih je najvažniji [navedite najvažnije]. Zamisli da ste trener u području timskog učinka. Kako bi mi predložio napraviti promjene ili poboljšanja u svojoj organizaciji kako bih poboljšao svoj tim u smislu [mjernih podataka koje želite poboljšati]?,,

5. Poboljšajte samosvijest:

“Želim poboljšati svoju samosvijest kako bih mogao postati bolji CEO. Moje glavne vještine su [opišite svoje glavne vještine] i vjerujem da su moje glavne slabosti [uključite vaše glavne slabosti], ali potencijalno imam i druge. Opisao bih svoju osobnost kao [objasnite svoju osobnost i karakterne osobine kao glavnog izvršnog direktora]. Ako ne uspijem u nečemu, to je često zato što [opišite glavni razlog zašto stvari krenu krivo]. Možeš li djelovati kao trener vodstva na visokoj razini i reći mi što možda propuštam, na temelju elemenata moje osobnosti i postupaka koje sam ti objasnio?”

Menadžment: Analiza trendova tržišta

Primjer:

Analyze the market trends and provide recommendations for a new product launch

Analizirajte tržišne trendove i dajte preporuke za lansiranje novog proizvoda

Based on the market research, here are some key trends that can impact a new product launch:

1. **Sustainability and environmental responsibility:** Consumers are increasingly looking for products that are eco-friendly and sustainable. A new product that aligns with these values is likely to appeal to a large segment of the market.
2. **Convenience and time-saving:** With busy schedules, consumers are looking for products that can save them time and make their lives easier. A new product that can simplify a task or offer a convenient solution is likely to be well received.
3. **Health and wellness:** Consumers are more health-conscious than ever before and are looking for products that promote a healthy lifestyle. A new product that promotes wellness, such as a healthy food or beverage option, can be a strong market contender.
4. **Digital connectivity:** With the rise of technology, consumers are increasingly connected to digital platforms and social media. A new product that integrates with these platforms or provides a unique digital experience can be highly successful.
5. **Personalization:** Consumers are looking for products that are tailored to their individual needs and preferences. A new product that offers customization or personalization options can be a strong selling point.

Based on these trends, here are some recommendations for a new product launch:

1. Develop a sustainable and eco-friendly product that aligns with current consumer values.
2. Create a product that saves consumers time and simplifies a task, such as a meal prep kit or a smart home device.
3. Develop a product that promotes health and wellness, such as a functional food or beverage option.
4. Integrate a digital component into the product, such as an app or online platform, to provide a unique and engaging user experience.
5. Provide customization or personalization options for the product to appeal to individual consumer preferences.

Menadžment: SWOT analiza SME konzultantske kompanije 1/2

Primjer:

Create a SWOT analysis of our SME consulting company and suggest strategies to address our weaknesses and leverage our strengths.

Napravite SWOT analizu naše konzultantske tvrtke za mala i srednja poduzeća i predložite strategije za rješavanje naših slabosti i iskorištavanje naših snaga.



SWOT Analysis of an SME consulting company:

Strengths:

1. Experienced team of consultants
2. Strong reputation in the market
3. Diversified portfolio of services
4. Innovative and client-centric approach
5. Good financial stability

Weaknesses:

1. Limited geographical reach
2. Reliance on a few key clients
3. High competition in the industry
4. Limited resources for marketing and promotion
5. Inability to adapt to new technology quickly

Opportunities:

1. Expansion to new markets
2. Growing demand for SME consulting services
3. Collaborating with technology companies to enhance services
4. Offering specialized services in emerging industries
5. Building partnerships with other SMEs

Threats:

1. Economic downturns and instability
2. Increasing competition in the industry
3. Regulatory changes affecting SMEs
4. Technological disruptions and innovations
5. Rising costs of operations and resources

Menadžment: Izrada plana kriznog menadžmenta

Primjer:

Develop a crisis management plan that outlines the steps to be taken in the event of a major disruption to our business operations.

Razvijte plan upravljanja kriznim situacijama koji opisuje korake koje treba poduzeti u slučaju većeg poremećaja u našem poslovanju.



Developing a crisis management plan is an essential component of ensuring business continuity in the event of a major disruption. Here are the steps to be taken in developing a crisis management plan:

1. **Establish a Crisis Management Team:** This team should include representatives from key departments such as IT, HR, Finance, and Operations. Each member should have a clear understanding of their roles and responsibilities during a crisis.
2. **Identify Potential Risks:** Conduct a risk assessment to identify potential risks to your business operations. This may include natural disasters, cyber-attacks, pandemics, or other events that could disrupt your business.
3. **Develop Response Strategies:** Develop a response plan for each identified risk. This should include steps to mitigate the impact of the disruption, including communication protocols, contingency plans, and procedures for managing the crisis.
4. **Define Communication Protocols:** Establish communication protocols for alerting and updating employees, customers, suppliers, and other stakeholders during a crisis. This may include setting up a dedicated communication channel or hotline.
5. **Test and Review the Plan:** Regularly test and review the crisis management plan to ensure it is up to date and effective. This will help identify areas for improvement and ensure that the plan remains relevant to the evolving risks facing your business.
6. **Train Your Team:** Ensure that all members of the crisis management team are adequately trained and prepared to execute the plan. This includes providing training on communication protocols, response strategies, and crisis management best practices.
7. **Continuously Monitor and Update:** Continuously monitor and update the crisis management plan as your business evolves, new risks emerge, or new solutions become available.

Menadžment: Izrada strategije lanca opskrbe

Primjer:

Design a supply chain management strategy that reduces costs, increases efficiency, and ensures timely delivery of products to customers.

Dizajnirajte strategiju upravljanja opskrbnim lancem koja smanjuje troškove, povećava učinkovitost i osigurava pravovremenu isporuku proizvoda kupcima.



Designing an effective supply chain management strategy requires a holistic approach that considers all aspects of the supply chain, from sourcing raw materials to delivering finished products to customers. Here are some steps to consider when designing a supply chain management strategy that reduces costs, increases efficiency, and ensures timely delivery of products to customers:

1. Identify the key drivers of cost and inefficiency in the supply chain: To improve the supply chain, you need to identify the factors that are driving up costs and reducing efficiency. This may include issues such as inventory management, transportation costs, supplier quality, lead times, and more.
2. Analyze supplier performance: Evaluate the performance of your suppliers to identify areas for improvement. This may involve analyzing delivery times, quality of goods, and pricing.
3. Optimize inventory management: Inventory management is a critical component of supply chain management. You need to balance inventory levels with customer demand to ensure you have enough stock to meet demand while minimizing excess inventory.
4. Improve transportation and logistics: Transportation and logistics are major cost drivers in the supply chain. Look for ways to reduce transportation costs, such as consolidating shipments and using more efficient transportation methods.
5. Utilize technology: Technology can be a powerful tool for improving supply chain management. Look for ways to leverage technology to streamline processes, track inventory, and improve communication with suppliers and customers.
6. Build strong relationships with suppliers: Strong relationships with suppliers can help to improve supplier performance and reduce costs. This may involve negotiating better pricing, collaborating on process improvements, and sharing information.
7. Monitor and measure performance: Finally, it's important to monitor and measure performance to ensure your supply chain management strategy is working effectively. Establish key performance indicators (KPIs) and regularly review them to identify areas for improvement.

Menadžment: Izrada sustava za upravljanje znanjem

Primjer:

Design a knowledge management system that captures and shares critical knowledge and expertise within our organization

Dizajnirajte sustav upravljanja znanjem koji prikuplja i dijeli kritično znanje i stručnost unutar naše organizacije



Designing a knowledge management system for your organization requires careful planning and consideration. Here are some key steps to help you get started:

1. Identify critical knowledge and expertise: Start by identifying the types of knowledge and expertise that are most critical to your organization. This might include things like best practices, lessons learned, and technical expertise.
2. Determine who needs access to this knowledge: Consider who within your organization needs access to this critical knowledge and expertise. This might include employees in specific departments, teams, or roles.
3. Choose a knowledge management platform: There are many different knowledge management platforms available, including wikis, intranets, and collaboration tools. Choose a platform that meets the needs of your organization and the users who will be accessing the knowledge.
4. Create a knowledge sharing process: Develop a process for capturing and sharing critical knowledge and expertise within your organization. This might involve creating templates for documenting best practices, establishing a review process for new knowledge contributions, or developing a system for rating and categorizing knowledge.
5. Train employees: Once you have a knowledge management system in place, it's important to train employees on how to use it effectively. Provide training on how to contribute new knowledge, search for existing knowledge, and evaluate the quality of knowledge contributions.
6. Monitor and update the system: Finally, it's important to regularly monitor and update your knowledge management system to ensure that it remains useful and relevant over time. Solicit feedback from users, track usage metrics, and make adjustments as needed.

PITANJA

MARKETING

Marketing:

1. List common pain points and challenges faced by [a customer persona].
 2. Write a simple script for an advertisement about [product]. The script must be [X] minute/s long.
 3. I want to perform some market and audience research into [industry/sector]. Please produce a list of questions to answer for this.
 4. Create three pieces of copy encouraging readers to sign up for [newsletter/email list]. Please make each piece no longer than three sentences.
 5. Produce five enticing Google Ad headlines about [product] that will drive clicks to [website].
 6. Create a plan for a six-week-long social media campaign about [product/brand].
 7. Generate a persuasive email subject line for [marketing campaign topic].
 8. Create the outline for an email asking customers for feedback on [product/service].
 9. What is considered the best time in the day to post on [social media platform]?
 10. Write five Instagram captions for a [topic/subject].
 11. Write five [Facebook/Twitter/LinkedIn] posts about [product/service].
 12. Generate some engaging ideas for social media posts about [product/service].
 13. Come up with some video suggestions to promote [company/product] that I can post on TikTok
 14. Please make a [word count]-word article brief about [subject].
 15. List key components of landing pages that have high conversion rates and low bounce rates.
1. Navedite uobičajene bolne točke i izazove s kojima se [osoba kupca] suočava.
 2. Napišite jednostavnu skriptu za oglas o [proizvodu]. Skripta mora trajati [X] minuta/s.
 3. Želim provesti istraživanje tržišta i publike u [industriji/sektoru]. Napravite popis pitanja na koja ćete odgovoriti na ovo.
 4. Napravite tri primjerka koji potiču čitatelje da se prijave za [bilten/popis e-pošte]. Molimo vas da svaki dio ne bude duži od tri rečenice.
 5. Napravite pet primamljivih Google Ad naslova o [proizvodu] koji će privući klikove na [web mjesto].
 6. Napravite plan za šestotjednu kampanju na društvenim mrežama o [proizvodu/brandu].
 7. Generirajte uvjerljiv predmet e-pošte za [temu marketinške kampanje].
 8. Napravite nacrt za e-poruku koja od korisnika traži povratne informacije o [proizvodu/usluzi].
 9. Koje se vrijeme u danu smatra najboljim za objavljivanje na [platformi društvenih medija]?
 10. Napišite pet Instagram naslova za [temu/subjekt].
 11. Napišite pet [Facebook/Twitter/LinkedIn] postova o [proizvodu/usluzi].
 12. Izradite zanimljive ideje za objave na društvenim mrežama o [proizvodu/usluzi].
 13. Smislite nekoliko prijedloga videozapisa za promoviranje [tvrtke/proizvoda] koje mogu objaviti na TikToku
 14. Napravite [broj riječi] kratak članak o [predmetu].
 15. Navedite ključne komponente odredišnih stranica koje imaju visoke stope konverzije i niske stope napuštanja početne stranice.

Marketing: kreiraj logo kompanije i slogan

Primjer:

Create a logo and propose the slogan for my new website „Cajkafy”, perfectly tailored Music for Balkan’s masses.

Napravite logo i predložite slogan za moju novu web stranicu „Cajkafy”, savršeno skrojenu glazbu za balkanske mase.

Marketing: priprema konferencije

Primjer:

Make a detailed plan for a conference. There will be 8 speakers, and 2 stages. Each speaker will hold two 45-minute presentations.

Napravite detaljan plan konferencije. Bit će 8 govornika i 2 pozornice. Svaki govornik će održati dvije prezentacije od 45 minuta.

Marketing: društvene mreže

Primjer:

„Create a social media plan for Coca-Cola”

„Create a media campaign for propotion of a new and inovative energy dring, pemetrating new market of Croatia!”

„Napravite plan društvenih medija za Coca cola”

„Napravite medijsku kampanju za promicanje novog i inovativnog izvora energije koji prodire na novo tržište Hrvatske!”

Marketing: Izrada brand-strategije

Primjer:

Make a brand strategy for a skin care product line. Our key points should be: made in Croatia, organic, premium, 100% natural. Our price is higher than our competitors.

Napravite strategiju brenda za liniju proizvoda za njegu kože. Naše ključne točke trebaju biti: proizvedeno u Hrvatskoj, organsko, vrhunsko, 100% prirodno. Naša cijena je viša od naše konkurencije.

Marketing: izrada CRM strategije

Primjer:

Develop a comprehensive CRM strategy for a retail business to enhance customer engagement, loyalty, and satisfaction while maximizing sales and revenue. Outline your plan, including key objectives, tactics, metrics, and technologies to be used

Razvijte sveobuhvatnu CRM strategiju za maloprodajno poslovanje kako biste poboljšali angažman kupaca, lojalnost i zadovoljstvo uz maksimiziranje prodaje i prihoda. Nacrtajte svoj plan, uključujući ključne ciljeve, taktike, metrike i tehnologije koje ćete koristiti

Marketing:

izrada strategije stvaranja potencijalnih kupaca

Primjer:

Design a strategy to create potential customers for a new product or service in a highly competitive market

Osmislite strategiju za stvaranje potencijalnih kupaca za novi proizvod ili uslugu na visoko konkurentnom tržištu

Marketing: izrada prezentacija

Primjer:

„Create a presentation for a sales pitch for a business selling business insurance”

„Create a presentation structure and a content of each slide for sale of digital strategy for a national park in Croatia”

„Kreiraj prezentaciju za a prodajna ponuda za tvrtku prodaja poslovnog osiguranja”

„Izradite strukturu prezentacije i sadržaj svakog slajda za prodaju digitalne strategije za nacionalni park u Hrvatskoj”

Marketing: izrada web stranice

Primjer:

Make a site map for a Tourist agency. They are located in Split, Croatia. Their main focus is tours around old city center, one day boat excursions to Hvar and Brač. Make sure to emphasize best price, customer satisfaction and excellent experience.

Izraditi mapu web stranice za turističku agenciju. Nalaze se u Splitu, Hrvatska. Njihov glavni fokus su obilasci stare gradske jezgre, jednodnevni izleti brodom na Hvar i Brač. Istaknite najbolju cijenu, zadovoljstvo kupaca i izvrsno iskustvo.

Marketing: postani oglašivač

Primjer:

I want you to act as an advertiser. You will create a campaign to promote a product or service of your choice. You will choose a target audience, develop key messages and slogans, select the media channels for promotion, and decide on any additional activities needed to reach your goals. My first suggestion request is "I need help creating an advertising campaign for a new type of energy drink targeting young adults aged 18-30."

Želim da preuzmeš ulogu oglašivača. Napraviti ćeš kampanju za promociju proizvoda ili usluge po vašem izboru. Odabrat ćeš ciljanu publiku, razviti ključne poruke i slogane, odabrati medijske kanale za promociju i odlučiti o svim dodatnim aktivnostima potrebnim za postizanje tvojih ciljeva. Moj prvi zahtjev za prijedlogom je "Trebam pomoć u stvaranju reklamne kampanje za novu vrstu energetske pića namijenjenog mladim odraslim osobama od 18 do 30 godina."

PITANJA

PRODAJA

Šalabahter: Kako napisati uvjerljiv prijedlog?

1. Basic information: What is the main objective of your proposal? What problem does it solve? What is your target audience? What resources, expertise, and budget do you need? How much time do you need?
 2. "Generate the main objectives of research for developing water-soluble cigarette filters."
 3. "Generate a standard proposal outline for research in industrial chemistry."
 4. "Fill this outline for a research proposal titled Development of Water-Soluble Cigarette Filters for Harm Reduction and Environmental Sustainability."
 5. "Expand on the Project Plan and Timeline section in the outline you just wrote. Include that the project will take a total of two years to complete."
-
1. Osnovne informacije: Koji je glavni cilj vašeg prijedloga? Koji problem rješava? Koja je vaša ciljana publika? Koji su vam resursi, stručnost i proračun potrebni? Koliko ti vremena treba?
 2. "Generiraj glavne ciljeve istraživanja za razvoj filtara za cigarete topivih u vodi."
 3. "Predloži nacrt standardnog prijedloga za istraživanje u industrijskoj kemiji."
 4. "Ispuni ovaj nacrt za prijedlog istraživanja pod naslovom Razvoj filtara za cigarete topivih u vodi za smanjenje štete i održivost okoliša."
 5. "Proširite odjeljak Plan projekta i vremenski okvir u pregledu koji si upravo napisao. Uključite da će projekt trajati ukupno dvije godine."

Tips for Using ChatGPT to Generate a Proposal

Crafting persuasive proposals with ChatGPT requires both knowledge of proposals and ChatGPT. These qualities work together to produce incredible proposals. To improve your results when using ChatGPT to write proposals, consider the following tips:

1. **Regenerate and revise:** Treat ChatGPT's output as inspiration and a starting point. Revise the text, note its strengths, and emphasize them in your prompts to get better results.
2. **Use modifiers in your prompts:** When prompting ChatGPT to expand the outline, you can use modifying commands like "be thorough" or "be in-depth". This will result in ChatGPT writing out that section with more details.
3. **Maintain consistency:** Keep the tone, style, and terminology consistent throughout your proposal for a polished look.
4. **Make one change at a time:** If you need to expand multiple sections, do it gradually. Make one modification at a time and move on to the next.
5. **Edit and resubmit your prompts:** If you're not satisfied with a result, don't ask ChatGPT to correct it. Instead, edit your prompt and submit it again. This way, any unsatisfactory content won't be reused by ChatGPT in future conversations. You can delete your ChatGPT history to ensure a clean slate.
6. **Experiment with your prompts:** Don't be afraid to add particular details to your prompts. For example, if you know that your audience will object to a specific point, ask ChatGPT to subtly implant counterarguments in your proposal.
7. **Proofread:** Always proofread the content generated by ChatGPT to catch mistakes and inconsistencies. Despite its prowess, ChatGPT can't answer every question. In such cases, it might provide incorrect information instead of admitting it doesn't know.

Prodaja:

1. Act as a top performing sales person in the <vertical> business and share the top 5 sales objections and recommendations for how to overcome them.
2. Act as a top performing sales person in the <vertical> business and suggest 5 tactics to create a sense of urgency to drive conversions of leads to sales.
3. Act as an avid customer of a <vertical> business and share the top 5 considerations you have when choosing a business.
4. Share 3 effective strategies for building trust and rapport with potential customers.
5. As a growth-focused entrepreneur, identify five effective strategies for increasing sales for a <adjective> <vertical> business.
6. Embodying the mindset of a data-driven business owner, determine three effective ways to measure the effectiveness of sales strategies for a <vertical> company.
7. As a persuasive sales strategist, propose three different effective ways to incentivize <target audience> to make a purchase for a <vertical> business in <city/state>.
8. Channeling the expertise of a competitive market navigator, outline effective sales techniques for a <vertical> business operating in a competitive market.
9. As a seasoned entrepreneur with valuable lessons learned, describe common mistakes to avoid when trying to boost sales for a <vertical> company.
10. Embodying the approach of a customer-centric business owner, explain how to effectively upsell and cross-sell your <product> to existing customers.
11. As a sales funnel architect, identify the key components of a successful sales funnel for a <vertical> business.
12. Channeling the insight of a relationship-building expert, recommend tactics for building and nurturing relationships with potential <vertical> clients or customers.
13. As an analytical entrepreneur, explore how you leverage sales data and analytics to continuously improve your <vertical> business's sales performance.
14. With the skills of a social media-savvy business owner, describe effective ways to use social media to drive sales for a <vertical> business.
1. Ponašaj se kao najuspješniji prodavač u <vertical> poslovanju i predloži 5 najvećih prodajnih primjedbi i preporuke kako ih prevladati.
2. Ponašaj se kao najuspješniji prodavač u <vertical> poslovanju i predloži 5 taktika za stvaranje osjećaja hitnosti za poticanje konverzija potencijalnih kupaca u prodaju.
3. Ponašaj se kao strastveni kupac <vertikalne> tvrtke i predloži 5 najvažnijih stvari koje imaš pri odabiru tvrtke.
4. Podijeli 3 učinkovite strategije za izgradnju povjerenja i odnosa s potencijalnim kupcima.
5. Kao poduzetnik usmjeren na rast, identificiraj pet učinkovitih strategija za povećanje prodaje za <pridjev> <vertikalno> poslovanje.
6. Utjelovljujući način razmišljanja vlasnika tvrtke vođenog podacima, odredi tri učinkovita načina za mjerenje učinkovitosti prodajnih strategija za <vertikalno> poduzeće.
7. Kao uvjerljivi prodajni strateg, predloži tri različita učinkovita načina za poticanje <ciljane publike> na kupnju za <vertikalno> poslovanje u <gradu/državi>.
8. Usmjeravajući stručnost konkurentnog tržišnog navigatora, kreiraj učinkovite prodajne tehnike za <vertikalno> poslovanje koje posluje na konkurentnom tržištu.
9. Kao iskusni poduzetnik s vrijednim naučenim lekcijama, opiši uobičajene pogreške koje treba izbjegavati kada pokušavate povećati prodaju <vertikalne> tvrtke.
10. Utjelovljujući pristup vlasnika tvrtke usmjerenog na kupca, objasni kako učinkovito prodati skuplje i dodatno prodati svoj <produkt> postojećim kupcima.
11. Kao arhitekt prodajnog toka, identificiraj ključne komponente uspješnog prodajnog toka za <vertikalno> poslovanje.
12. Usmjeravajući uvid stručnjaka za izgradnju odnosa, preporučite taktike za izgradnju i njegovanje odnosa s potencijalnim <vertikalnim> klijentima ili kupcima.
13. Kao analitički poduzetnik, istraži kako možete iskoristiti prodajne podatke i analitiku za kontinuirano poboljšanje prodajnog učinka vašeg <vertical> poslovanja.
14. S vještinama vlasnika tvrtke vještog društvenih medija, opiši učinkovite načine korištenja društvenih medija za poticanje prodaje za <vertikalno> poslovanje.

Prodaja 2

1. Channeling the expertise of a competitive market navigator, outline effective sales techniques for a <vertical> business operating in a competitive market.
 2. As a seasoned entrepreneur with valuable lessons learned, describe common mistakes to avoid when trying to boost sales for a <vertical> company.
 3. Embodying the approach of a customer-centric business owner, explain how to effectively upsell and cross-sell your <product> to existing customers.
 4. As a sales funnel architect, identify the key components of a successful sales funnel for a <vertical> business.
 5. Channeling the insight of a relationship-building expert, recommend tactics for building and nurturing relationships with potential <vertical> clients or customers.
 6. As an analytical entrepreneur, explore how you leverage sales data and analytics to continuously improve your <vertical> business's sales performance.
 7. With the skills of a social media-savvy business owner, describe effective ways to use social media to drive sales for a <vertical> business.
1. Usmjeravajući stručnost konkurentnog tržišnog navigatora, kreiraj učinkovite prodajne tehnike za <vertikalno> poslovanje koje posluje na konkurentnom tržištu.
 2. Kao iskusni poduzetnik s vrijednim naučenim lekcijama, opiši uobičajene pogreške koje treba izbjegavati kada pokušavate povećati prodaju <vertikalne> tvrtke.
 3. Utjelovljujući pristup vlasnika tvrtke usmjerenog na kupca, objasni kako učinkovito prodati skuplje i dodatno prodati svoj <produkt> postojećim kupcima.
 4. Kao arhitekt prodajnog toka, identificiraj ključne komponente uspješnog prodajnog toka za <vertikalno> poslovanje.
 5. Usmjeravajući uvid stručnjaka za izgradnju odnosa, preporučite taktike za izgradnju i njegovanje odnosa s potencijalnim <vertikalnim> klijentima ili kupcima.
 6. Kao analitički poduzetnik, istražite kako možete iskoristiti prodajne podatke i analitiku za kontinuirano poboljšanje prodajnog učinka vašeg <vertical> poslovanja.
 7. S vještinama vlasnika tvrtke vještog društvenih medija, opišite učinkovite načine korištenja društvenih medija za poticanje prodaje za <vertikalno> poslovanje.

KORISNĚČKA
PODRŠKA

Korisnička podrška: izrada plana brige za korisnike

Primjer:

Make a detailed plan for users that use our services. Focus on identifying goals and implementation plan

Napravite detaljan plan za korisnike koji koriste naše usluge. Usredotočite se na utvrđivanje ciljeva i plan provedbe



Sure! Here's a care plan for users that use your services:

1. Conduct an initial assessment: The first step in creating a care plan is to conduct an initial assessment of the user's needs. This assessment should include information such as their age, health status, medications, and any specific requirements they may have.
2. Identify goals: Once you have completed the initial assessment, you should work with the user to identify their goals. These may include improving their health, managing a chronic condition, or simply maintaining their current level of wellness.
3. Develop a personalized care plan: Based on the assessment and the user's goals, you should develop a personalized care plan that outlines the specific services and interventions that will be provided. This may include regular check-ins, health monitoring, medication management, or referrals to other healthcare providers.
4. Implement the care plan: Once the care plan has been developed, it's important to implement it in a consistent and systematic way. This may involve scheduling regular appointments or check-ins, coordinating with other healthcare providers, or providing educational resources to the user.
5. Monitor progress: As the user receives care, it's important to monitor their progress and make adjustments to the care plan as needed. This may involve tracking health indicators such as blood pressure or blood glucose levels, evaluating medication effectiveness, or assessing the user's overall satisfaction with the care they are receiving.
6. Provide ongoing support: Finally, it's important to provide ongoing support to the user to help them achieve their goals and maintain their health over time. This may involve providing education and resources, offering emotional support, or connecting them with community resources that can help them stay healthy and engaged.



Korisnička podrška: izrada analize korisničkog iskustva

Primjer:

Make analysis of customer experience for a consulting company

Napravite analizu iskustva kupaca za konzultantsku tvrtku



Customer experience is a critical factor for the success of any consulting company. A positive customer experience can lead to customer satisfaction, repeat business, and referrals, while a negative customer experience can lead to lost business and damage to the company's reputation. Here is an analysis of the customer experience for a consulting company:  

1. **Understanding customer needs:** A consulting company needs to have a clear understanding of its customers' needs and requirements. This involves actively listening to customers, asking the right questions, and providing tailored solutions. The company should have a process in place to collect feedback from customers and use it to improve its services.
2. **Communication:** Clear and effective communication is key to a positive customer experience. The consulting company should communicate with customers in a timely and professional manner, using the communication channels preferred by the customer. This includes email, phone, video conferencing, and in-person meetings.
3. **Responsiveness:** Customers expect prompt responses to their queries and concerns. The consulting company should have a system in place to ensure that customer inquiries are addressed promptly and effectively. This includes having a dedicated customer service team and providing customers with a point of contact for their specific needs.
4. **Expertise:** Customers seek the services of a consulting company because of their expertise in a particular area. The consulting company should have a team of experienced consultants who are knowledgeable and up-to-date with the latest industry trends and best practices. They should also have a track record of delivering successful projects for their clients.
5. **Flexibility:** Customers appreciate flexibility in terms of project timelines, budgets, and scope. The consulting company should be able to adapt to changing customer requirements and provide customized solutions. This includes being transparent about costs and timelines and being able to adjust them as needed.
6. **Follow-up:** After completing a project, the consulting company should follow up with the customer to ensure their satisfaction and address any outstanding issues. This includes providing ongoing support and assistance, as well as maintaining regular communication to build long-term relationships.

Korisnička podrška: izrada FAQ

Primjer:

Make a list of potential FAQ topics that should be addressed

Napravite popis mogućih tema s često postavljanim pitanjima koje biste trebali obraditi



Great! Here are some potential FAQ topics for customer care that you can use as a starting point:

1. Account and Login Issues

- How do I create an account?
- What should I do if I forget my password?
- Why can't I log into my account?
- How do I change my account information?

2. Payment and Billing

- How do I make a payment?
- What payment methods are accepted?
- How can I view my billing statement?
- What should I do if I have a billing question or issue?

3. Product Information

- What products do you offer?
- What are the features and benefits of your products?
- How do I use your products?
- Can you help me choose the right product for my needs?

4. Shipping and Returns

- How long does shipping take?
- How much does shipping cost?
- Can I track my shipment?
- What is your return policy?

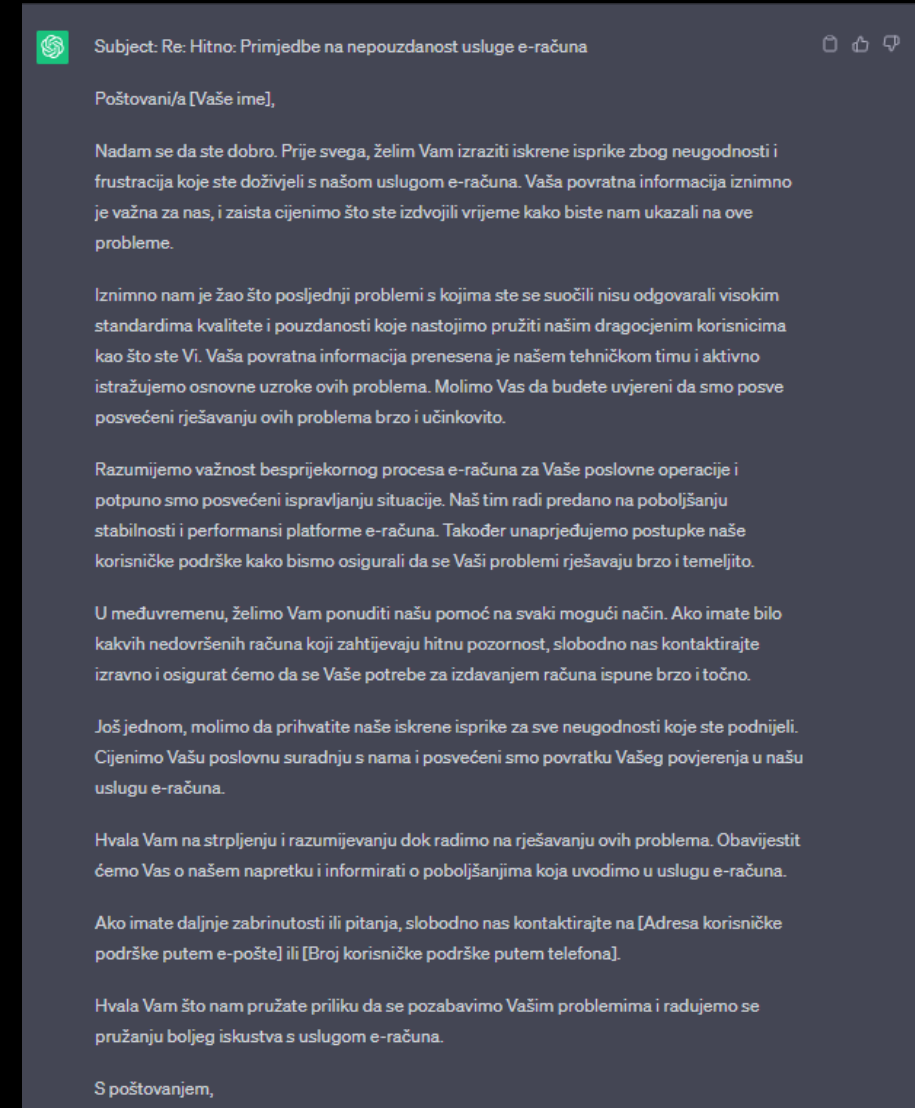
5. Customer Support

- How can I contact customer support?
- What are your customer support hours?
- Can you help me troubleshoot an issue with your product?
- Do you have any customer testimonials or reviews?

Korisnička podrška: prigovor i izrada odgovora na e-mail

Primjer:

Napravi prompt za automatski odgovor putem emaila



Korisnička podrška: izrada personaliziranih odgovora

Primjer:

Make a professional but personalized email reply to received email complain

Napravite profesionalan, ali personaliziran odgovor e-poštom na primljenu pritužbu e-pošte



Evo jedan primjer kako bi email klijenta koji se žali na sporost usluge i neprofesionalnost kolege mogao izgledati:

Poštovani,

Želio bih izraziti svoje nezadovoljstvo s uslugama koje ste nam pružili u posljednjih nekoliko tjedana. Primijetili smo značajnu usporu u vašim procesima, što je dovelo do kašnjenja u našem projektu i povećanja troškova.

Također, želio bih istaknuti neke probleme koje smo imali s vašim kolegom, gospodinom Ivanom Petrovićem. Smatram da je njegovo ponašanje prema nama kao klijentima bilo izuzetno neprofesionalno. U nekoliko navrata smo doživjeli neugodnosti zbog njegovog lošeg tona i niskog nivoa suradnje.

Molim vas da se ovaj problem hitno riješi i da se poduzmu odgovarajuće mjere kako bi se osiguralo da naša suradnja teče glatko i učinkovito. Nadam se da ćete poduzeti potrebne korake kako biste ojačali svoje procese i pružili nam bolju uslugu.

S poštovanjem,

Marko Marković
Direktor marketinga, XYZ d.o.o.

PITANJA

FINANCIJE I ULAGANJE

Šalabahter: Kako napraviti osobni proračun?

1. "My monthly household income is \$4,000 after taxes."
 2. "Each month, I spend \$800 on rent, \$150 on utilities, \$150 on car insurance, \$300 on my car payment, \$150 on gas, \$400 on groceries, \$60 on streaming services, \$300 on student loan repayment and \$300 on discretionary spending. Please help me create a budget."
 3. "Please provide suggestions on how I can devote the remainder of my income to building up an emergency fund, a vacation fund and an IRA retirement account."
 4. "Transform my list of expenses above into a table that I can copy into Excel."
 5. "What's the best place for an emergency fund?"
1. "Moj mjesečni prihod kućanstva je 4000 EUR nakon poreza."
 2. "Svakog mjeseca potrošim 800 EUR na stanarinu, 150 EUR na režije, 150 EUR na osiguranje automobila, 300 EUR na plaćanje automobila, 150 EUR na gorivo, 400 EUR na namirnice, 60 EUR na usluge streaminga, 300 EUR na otplatu studentskog kredita i 300 EUR na diskrecijsku potrošnju. Molim vas, pomozite mi napraviti proračun."
 3. "Molim te daj mi prijedloge o tome kako mogu posvetiti ostatak svog prihoda izgradnji fonda za hitne slučajeve, fonda za godišnji odmor i računa za dugoročnu štednju."
 4. "Pretvorite moj gornji popis troškova u tablicu koju mogu kopirati u Excel."
 5. "Koje je najbolje mjesto za hitni fond?"

DEMO ZADATAK (za Code Interpreter):

1. Saznajte koji od prodajnih predstavnika su najproduktivniji kako bih osigurao pravednu naknadu i odgovarajuće poticajne politike.
2. Saznajte kako napraviti odgovarajuću Excel tablicu.
3. Izradi Excel tablicu temeljem dobivenih uputa od ChatGPT-a.

Prodavač	Prodana količina	Ukupni prihod	Radni dani
Marko	236	10548	22
Vesna	240	10373	22
Sanja	261	13628	21
Ana	219	17693	20
Stjepan	224	15361	23
Filip	350	18244	20
Jakov	266	10530	19

Korak-po-korak (prompt-po-prompt):

1. Želim da se ponašam kao poslovni analitičar i stručnjak za excel.

Imam ovaj skup podataka s imenom prodajnog osoblja u stupcu A, količinom prodaje u stupcu B, ukupni prihod u stupcu C te broj radnih dana u stupcu D. Želio bih saznati koji od prodajnih predstavnika su najproduktivniji kako bih osigurao pravednu naknadu i odgovarajuće poticajne politike. Kako bih trebao provesti svoju analizu?

[Zaljepi data set]

2. Molim te mi napiši formule za točke 1, 2 i xxxx
3. Možeš li mi to vizualno prezentirati? Zamisli da tvoj odgovor mora biti u formatu excel tablice. Molim te napiši mi broj ćelije te formulu koju trebam napisati.

Pitanja za investiranje

1. Kako bi ljudi u Hrvatskoj trebali investirati novac?
2. Kako ulagati ako nemate puno novca?
3. Samostalno kupovati dionice ili ulagati u fondove pomoću robo-advisora?
4. Ima li nade za vilu na moru i Ferrari i mirovinu koja ne ovisi o državi?
5. Krenuti ulagati odmah ili pričekati? Trajni nalog ili odmah uplatiti sve?

Financije: Investicije u dionice

Primjer:

What are the advantages and disadvantages of investing in stocks?

Koje su prednosti i nedostaci ulaganja u dionice?

Primjer:

How can I diversify my investment portfolio to maximize returns and minimize risks?

Kako mogu diverzificirati svoj investicijski portfelj kako bih povećao povrate i smanjio rizike?

Financije: Prednosti i mane investiranja u nekretnine, te fiksna/var kamata

Primjer:

What are the advantages and disadvantages of investing in real estate?

Koje su prednosti i nedostaci ulaganja u nekretnine?

Primjer:

What are the key factors to consider when choosing between a fixed-rate and adjustable-rate mortgage

Koji su ključni čimbenici koje treba uzeti u obzir pri odabiru hipoteke s fiksnom i promjenjivom stopom

Financije: Investicije u kriptovalute / optimizacija mirovinske štednje

Primjer:

What are the risks and potential benefits of investing in alternative assets such as cryptocurrency or private equity?

Koji su rizici i potencijalne koristi od ulaganja u alternativnu imovinu poput kriptovalute ili privatnog kapitala?

Primjer:

How can I optimize my retirement savings to ensure I have enough income during my retirement years?

Kako mogu optimizirati svoju mirovinsku štednju kako bih osigurao dovoljno prihoda tijekom godina mirovine?

ZABAVA

Zabava: stvaranje viceva

Primjer:

Make a joke about foldable smartphone and why Apple hasn't made any

Našalite se o sklopivom pametnom telefonu i zašto Apple nije napravio nijedan

Zabava: postanite reper

Primjer:

I want you to act as a rapper. You will come up with powerful and meaningful lyrics, beats, and rhythm that can 'wow' the audience. Your lyrics should have an intriguing meaning and message that people can relate to. When it comes to choosing your beat, make sure it is catchy yet relevant to your words, so that when combined they make an explosion of sound every time! My first request is "I need a rap song about finding strength within yourself."

Želim da se ponašaš kao reper. Smislit ćete snažne i smislene tekstove, ritmove i ritmove koji mogu 'oduševiti' publiku. Vaši bi tekstovi trebali imati intrigantno značenje i poruku s kojom se ljudi mogu poistovjetiti. Kada je riječ o odabiru ritma, pobrinite se da je zarazan, ali i relevantan za vaše riječi, tako da kada se kombiniraju svaki put stvaraju eksploziju zvuka! Moj prvi zahtjev je "Trebam rap pjesmu o pronalaženju snage u sebi."

Zabava: napišite recenziju za restoran

Primjer:

I want you to act as a food critic. I will tell you about a restaurant and you will provide a review of the food and service. You should only reply with your review, and nothing else. Do not write explanations. My first request is "I visited a new Italian restaurant last night. Can you provide a review?"

Želim da se ponašaš kao kritičar za hranu. Reći ću ti nešto o restoranu, a ti ćeš dati recenziju hrane i usluge. Trebali biste odgovoriti samo svojom recenzijom i ničim drugim. Nemojte pisati objašnjenja. Moj prvi zahtjev je "Sinoć sam posjetio novi talijanski restoran. Možete li dati recenziju?"

Zabava: izvucite se iz problema

Primjer:

Napio sam se na dječjem rođendanu, što da kažem supruzi?

Generiranje AI slika (promptovi)

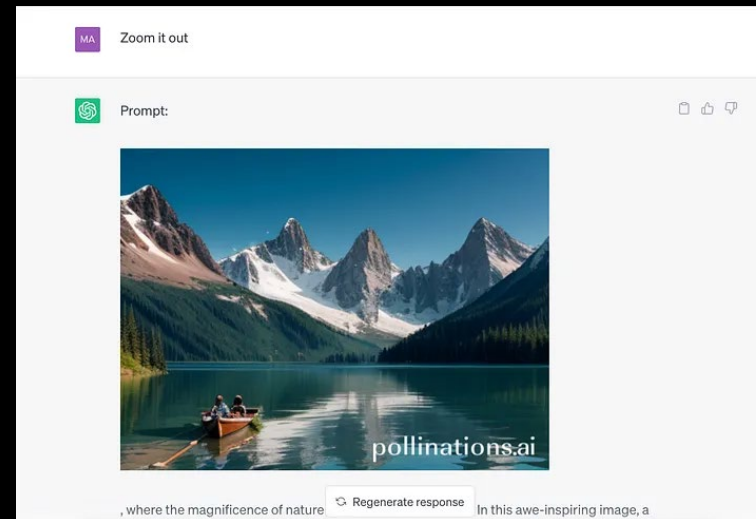
1. You are an image prompt generator. First, ask me for a description of an image, and help me fill in the following. Then, output the completed prompt. ![Image] (<https://image.pollinations.ai/prompt/{description}>), where {description}={sceneDetailed},{adjective1},{charactersDetailed},{adjective2},{visualStyle1},{visualStyle2},{visualStyle3},{genre}
 2. (I want you to generate a image of a lake with mountains, tranquil, with a montains with snowi peaks and a lake beneath, joyful, minimalistic, vibrant, dreamy and fantasy)
 3. a lake with mountains
 4. More green and a small boat in the middle of the lake
 5. Zoom it out
- a husky puppy and a paper airplane is next to him, forest, sun
 - Fashion photo of a beautiful woman turns around with smile, action, long blond hair, yellow dress in Socotra, baobabs on the background



Sure! Please provide a description of the image by filling in the following details:

1. Scene description (e.g., "A serene beach at sunset")
2. Adjective to describe the scene (e.g., "tranquil")
3. Detailed description of the characters or elements in the image (e.g., "two young friends playing in the sand")
4. Adjective to describe the characters or elements (e.g., "joyful")
5. First visual style (e.g., "minimalistic")
6. Second visual style (e.g., "vibrant")
7. Third visual style (e.g., "dreamy")
8. Genre (e.g., "fantasy")

Once you provide the details, I will generate the completed prompt for you.



PITANJA

PAUZA

10 MIN

LJUDSKI
POTENCIJALI

Ljudski resursi: Izrada HR plana

Primjer:

Make a HR management plan for a SME

Napravite plan upravljanja ljudskim resursima za malo i srednje poduzeće



Here is a possible HR management plan in bullet points:

1. Define organizational structure and job descriptions.
2. Recruit and hire qualified candidates.
3. Train new employees and provide ongoing training and development opportunities.
4. Set performance goals and conduct performance evaluations.
5. Provide regular feedback to employees and address any performance issues.
6. Develop and implement employee compensation and benefits programs.
7. Create and enforce company policies and procedures.
8. Ensure compliance with all employment laws and regulations.
9. Foster a positive and inclusive company culture.
10. Monitor and manage employee relations and address any conflicts.
11. Implement employee retention strategies.
12. Provide opportunities for employee engagement and recognition.
13. Develop and implement a succession planning program.
14. Regularly assess and adjust the HR management plan to meet changing business needs.

Ljudski resursi: Izrada pozitivne kulture u poduzeću

Primjer:

How can organizations build a positive and engaging company culture?

Kako organizacije mogu izgraditi pozitivnu i privlačnu organizacijsku kulturu tvrtke?



Building a positive and engaging company culture requires intentional effort and commitment from leadership and employees. Here are some steps that organizations can take to foster a healthy work culture:

1. Define company values: Start by defining the core values that guide the organization's mission, vision, and overall culture. These values should be communicated to all employees and integrated into every aspect of the company's operations.
2. Encourage open communication: Encourage open and honest communication among employees, and between employees and leadership. This can be done through regular team meetings, one-on-one meetings, and anonymous feedback systems.
3. Promote work-life balance: Provide flexible work schedules, telecommuting options, and time off to ensure that employees can balance their personal and professional lives. Encourage employees to take breaks and prioritize self-care.
4. Offer professional development opportunities: Provide training, mentoring, and career development opportunities to help employees grow professionally. This not only benefits the employee but also the organization as a whole.
5. Recognize and reward employees: Celebrate successes and milestones, and recognize employees for their hard work and contributions. This can be done through public recognition, bonuses, and other incentives.
6. Foster a sense of community: Encourage team building activities, social events, and volunteer opportunities to foster a sense of community and belonging among employees.
7. Lead by example: Finally, leadership should model the behaviors and attitudes they want to see in the company culture. They should be approachable, respectful, and committed to the values and goals of the organization.

Ljudski resursi: Korištenje tehnologije u procesu zapošljavanja

Primjer:

How can HR professionals use technology to improve their recruitment and selection processes?

Kako stručnjaci za ljudske resurse mogu koristiti tehnologiju za poboljšanje procesa zapošljavanja i selekcije?



HR professionals can leverage technology in various ways to improve their recruitment and selection processes. Here are some ways they can use technology:

1. Applicant Tracking Systems (ATS): HR professionals can use ATS software to automate the application process and manage resumes, cover letters, and candidate profiles in one centralized location. ATS can also help HR professionals to screen and filter candidates based on specific keywords, qualifications, and experience.
2. Video Interviewing: HR professionals can conduct virtual interviews with candidates through video conferencing software, such as Zoom or Skype. This saves time and resources that would have been spent on scheduling and traveling for in-person interviews. Additionally, it provides HR professionals with an opportunity to assess the candidate's communication skills, body language, and overall demeanor.
3. Pre-Employment Assessments: HR professionals can administer pre-employment assessments to measure a candidate's cognitive abilities, personality traits, and job-related skills. These assessments help to identify the best candidate for the position and reduce the risk of hiring the wrong person.
4. Social Media: HR professionals can use social media platforms such as LinkedIn, Facebook, and Twitter to promote job vacancies and reach out to potential candidates. They can also use social media to screen candidates and verify their qualifications, experience, and background.
5. Artificial Intelligence (AI): AI-powered software can help HR professionals to analyze candidate data, identify patterns, and make predictions about the candidate's future performance. AI can also help to reduce bias in the recruitment process by removing identifying information, such as names and addresses, from resumes and applications.

Menadžment: Izrada sistema ocjenjivanja zaposlenika

Primjer:

Design a performance evaluation system that promotes employee development and aligns with our company's goals.

Osmislite sustav ocjenjivanja učinka koji promiče razvoj zaposlenika i koji je u skladu s ciljevima naše tvrtke.



A performance evaluation system should be designed to promote employee development and align with the company's goals. Here are some steps to follow to create such a system:

1. Set clear goals and objectives: Define the company's overall goals and objectives and align them with the individual goals and objectives of employees. These should be specific, measurable, attainable, relevant, and time-bound (SMART).
2. Establish performance standards: Develop performance standards that align with the company's goals and objectives. These standards should be communicated to employees in advance, and they should know what is expected of them.
3. Provide regular feedback: Provide regular feedback to employees about their performance. This feedback should be constructive and focus on specific behaviors and actions that can be improved.
4. Identify areas for improvement: Identify areas where employees need improvement and provide support to help them develop their skills and abilities. This can include training, coaching, or mentoring.
5. Recognize and reward success: Recognize and reward employees who meet or exceed performance standards. Rewards can be in the form of bonuses, promotions, or other incentives.
6. Document performance: Keep a record of employee performance over time. This record can be used to identify trends, track progress, and inform decisions about promotions, transfers, or terminations.
7. Use data to drive decision-making: Use data from performance evaluations to make informed decisions about employee development and company strategy.

Ljudski resursi: Smanjenje stope fluktuacije zaposlenika

Primjer:

How can we improve our employee engagement strategies to reduce turnover?

Kako možemo poboljšati naše strategije angažmana zaposlenika kako bismo smanjili fluktuaciju?



Improving employee engagement strategies can be an effective way to reduce turnover.

Here are some tips that may help:

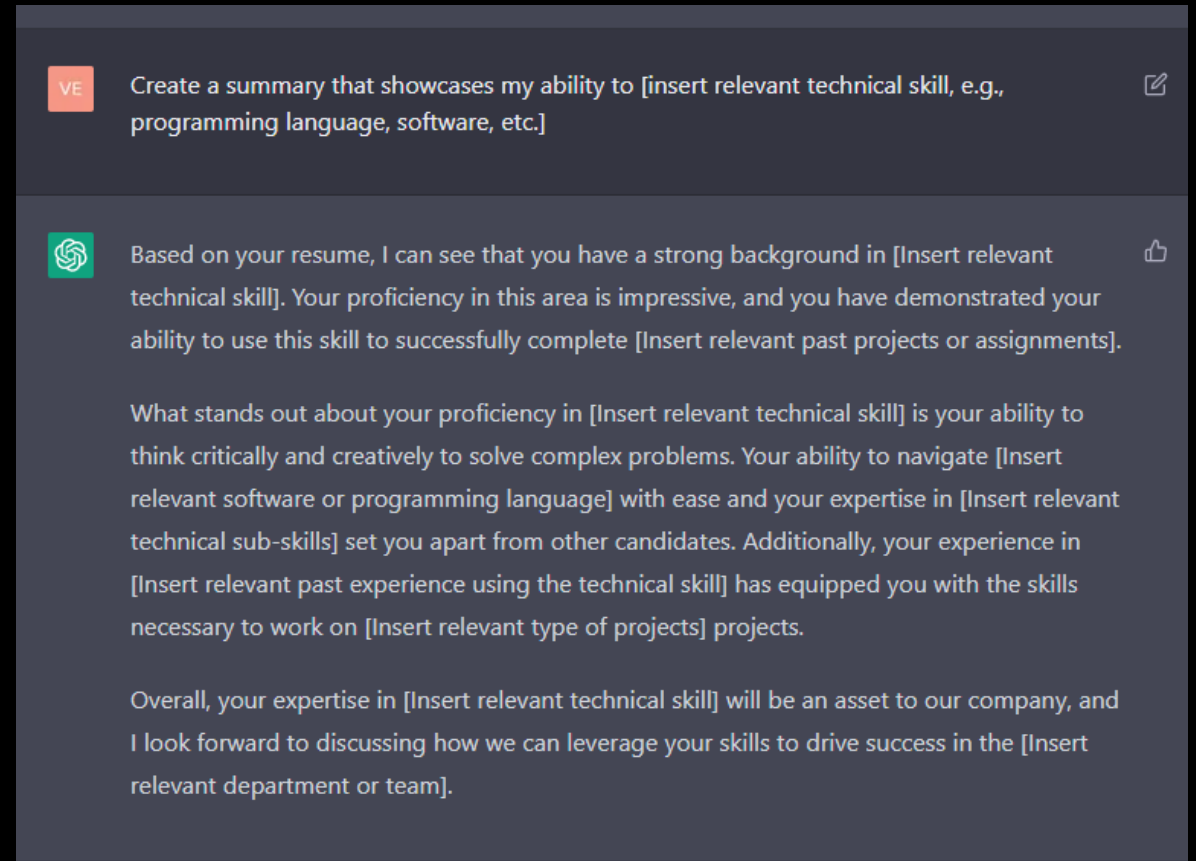
1. **Communicate frequently and transparently:** Regular and open communication between management and employees can help create a sense of trust and transparency, which can contribute to better employee engagement. Hold regular meetings to provide updates on the company's progress and goals and allow employees to ask questions or provide feedback.
2. **Offer opportunities for career growth:** Providing opportunities for professional development and growth can help employees feel more invested in their roles and give them a reason to stay with the company. Offer training, mentorship programs, or opportunities to take on new responsibilities.
3. **Foster a positive work environment:** Employees are more likely to be engaged and committed to their work when they feel supported and valued. Encourage teamwork, recognize and reward employees for their contributions, and foster a culture of respect and inclusivity.
4. **Provide meaningful work:** Employees are more likely to be engaged and satisfied with their work when they feel that their efforts are contributing to a larger goal. Ensure that employees understand how their work is contributing to the company's overall mission and goals.
5. **Consider flexible work arrangements:** Offering flexible work arrangements, such as remote work or flexible scheduling, can help employees feel valued and appreciated, which can improve engagement and reduce turnover.

Menadžment: sažetak oglasa za radno mjesto

Primjer:

Create a summary that showcases my ability to [insert relevant technical skill, e.g., programming language, software, etc.]

Napravite sažetak koji prikazuje moju sposobnost [umetnuti relevantne tehničke vještine, npr. programski jezik, softver itd.]



The screenshot shows a chat window with a dark background. At the top, a user prompt is displayed in a light gray box with a small orange icon containing the letters 'VE'. The prompt reads: "Create a summary that showcases my ability to [insert relevant technical skill, e.g., programming language, software, etc.]". To the right of the prompt is a small icon of a pencil in a square. Below the prompt, a response from GPT-4 is shown, starting with the GPT-4 logo (a green square with a white swirl) and a thumbs-up icon. The response text is as follows:

Based on your resume, I can see that you have a strong background in [Insert relevant technical skill]. Your proficiency in this area is impressive, and you have demonstrated your ability to use this skill to successfully complete [Insert relevant past projects or assignments].

What stands out about your proficiency in [Insert relevant technical skill] is your ability to think critically and creatively to solve complex problems. Your ability to navigate [Insert relevant software or programming language] with ease and your expertise in [Insert relevant technical sub-skills] set you apart from other candidates. Additionally, your experience in [Insert relevant past experience using the technical skill] has equipped you with the skills necessary to work on [Insert relevant type of projects] projects.


Overall, your expertise in [Insert relevant technical skill] will be an asset to our company, and I look forward to discussing how we can leverage your skills to drive success in the [Insert relevant department or team].



Menadžment: draftaj email za zapošljavanje nove osobe

Primjer:

Write an acceptance letter to a job offer extended for the position of [insert position] and company [insert company name]

Napišite pismo prihvaćanja ponude za posao produžene za poziciju [umetnite poziciju] i tvrtku [umetnite naziv tvrtke]

 Write an acceptance letter to a job offer extended for the position of [insert position] and company Best Adviosry 

 Dear [Insert Hiring Manager's Name],  

I am thrilled to formally accept the job offer for the [Insert Position] role at Best Advisory. Thank you for extending this opportunity to me, and I look forward to joining the team and contributing to the company's success.

The prospect of working with such a talented and dedicated group of professionals, and being a part of the dynamic and innovative culture at Best Advisory, is truly exciting. I am confident that my experience and skills will allow me to make meaningful contributions to the company and help drive growth and success in my role.

I am eager to begin working with the team and contributing to the company's mission. I look forward to learning more about the company's vision and values, and working collaboratively with my colleagues to achieve shared goals.

Thank you again for this opportunity, and I am excited to start this new chapter in my career with Best Advisory.

Sincerely,

[Your Name]

Menadžment: generirajte životopis

Primjer:

I am providing you with my written resume. Generate a summary that elaborates my unique selling points and sets me apart from other candidates.

Dostavljam vam svoj pisani životopis. Napravite sažetak koji razrađuje moje jedinstvene prodajne prednosti i izdvaja me od ostalih kandidata.

VE

I am providing you with my written resume. Generate a summary that elaborates my unique selling points and sets me apart from other candidates.



After reviewing your resume, I can see that you have a number of unique selling points that set you apart from other candidates. Your experience and qualifications in [Insert relevant qualifications] are particularly impressive, and demonstrate a strong knowledge of the field. Additionally, your skills in [Insert relevant skills] are well-suited to the [Insert Position] role and will be valuable assets to the team.



What really stands out about your candidacy, however, is your demonstrated track record of success in [Insert relevant past achievements]. Your accomplishments in this area demonstrate your ability to think creatively and strategically, as well as your commitment to achieving results. This is a particularly important quality for the [Insert Position] role, as it requires someone who can take ownership of projects and drive them to successful outcomes.

Overall, I believe that your experience, skills, and achievements make you an exceptional candidate for the [Insert Position] role. I look forward to learning more about your qualifications and discussing how they align with our company's needs.

Menadžment: vježbajte intervjuiranje s ChatGPT-om

Primjer:

I want you to act as an interviewer. I will be the candidate and you will ask me the interview questions for the position of [Insert Position]. I want you to only reply as the interviewer. Do not write all the conversation at once. I want you to only do the interview with me. Ask me the questions and wait for my answers. Do not write explanations. Ask me the questions one by one like an interviewer does and wait for my answers. My first sentence is "Hi"

Želim da ti budeš ispitivač. Ja ću biti kandidat i vi ćete mi postavljati pitanja za intervju za poziciju [Insert Position]. Želim da odgovorite samo kao ispitivač. Nemojte pisati sve očuvanje odjednom. Želim da obaviš intervju samo sa mnom. Postavite mi pitanja i pričekajte moje odgovore. Nemojte pisati objašnjenja. Postavljajte mi pitanja jedno po jedno kao što to radi anketar i čekajte moje odgovore. Moja prva rečenica je "Bok".

VE

I want you to act as an interviewer. I will be the candidate and you will ask me the interview questions for the position of [Insert Position]. I want you to only reply as the interviewer. Do not write all the conversation at once. I want you to only do the interview with me. Ask me the questions and wait for my answers. Do not write explanations. Ask me the questions one by one like an interviewer does and wait for my answers. My first sentence is "Hi"



Hello, thank you for coming in today. Can you tell me a little bit about yourself and your experience related to the [Insert Position] role?



PITANJA

PODUZETNIŠTVO

Poduzetništvo – poslovne ideje

Primjer:

Identify an industry that is ripe for disruption and propose a new business model that could transform it.

Identificiraj industriju koja je zrela za poremećaje i predloži novi poslovni model koji bi je mogao transformirati.

Primjer:

"I'm looking for business ideas in [describe your industry or area of expertise] within the parameters of [describe the essential elements of the idea]. Can you suggest some innovative and profitable opportunities?,"

"Tražim poslovne ideje u [opišite svoju industriju ili područje stručnosti] unutar parametara [opišite bitne elemente ideje]. Molim te predloži mi neke inovativne i profitabilne prilike?"

Poduzetništvo – poslovni plan

Primjer:

Develop a plan for raising capital for a new venture, including identifying potential investors and creating a pitch deck.

Razvijte plan za prikupljanje kapitala za novi pothvat, uključujući identificiranje potencijalnih investitora i stvaranje pitch decka.

Primjer:

Create a business plan for a social enterprise that addresses a pressing social or environmental problem.

Napravite poslovni plan za društveno poduzeće koje se bavi gorućim društvenim ili ekološkim problemom.

Poduzetništvo – proširenje poslovanja

Primjer:

"How can I scale my business and expand into new markets? My business is [describe your business] and most of our customers come from [describe how you get your clients]. We want ideas of new ways forward, potentially including new customer bases, product lines and partnerships. Please suggest some in order or priority.,,"

"Kako mogu proširiti svoje poslovanje i proširiti se na nova tržišta? Moje poslovanje je [opišite vaše poslovanje] i većina naših klijenata dolazi iz [opišite kako dobivate svoje klijente]. Želimo ideje o novim putevima naprijed, potencijalno uključujući nove baze klijenata , linije proizvoda i partnerstva. Predložite neke po redu ili prioritetu."

Primjer:

Research a niche market and develop a business plan for a product or service that caters to the needs of that market.

Istraži tržišnu nišu i razvij poslovni plan za proizvod ili uslugu koja zadovoljava potrebe tog tržišta.

Poduzetništvo – tehnologija i marketinška strategija

Primjer:

Explore the potential of emerging technologies such as blockchain, artificial intelligence, or virtual reality to create a new business opportunity.

Istražite potencijal tehnologija u nastajanju kao što su blockchain, umjetna inteligencija ili virtualna stvarnost kako biste stvorili novu poslovnu priliku.

Primjer:

"What are the most effective marketing strategies to promote my [describe your product or service] that solves the problem of [describe the problem it solves]? We have a target audience of [add information about your target audience] and want to achieve [explain the outcome you are looking for]."

"Koje su najučinkovitije marketinške strategije za promicanje mog [opišite svoj proizvod ili uslugu] koji rješava problem [opišite problem koji rješava]? Imamo ciljanu publiku od [dodajte informacije o vašoj ciljnoj publici] i želimo postići [objasnite ishod koji tražite]."

Poduzetništvo – optimizacija i prikupljanje kapitala

Primjer:

"How can I optimize my business operations, which involve [describe your business processes and how you make money] and increase efficiency, specifically in the areas of [describe the business areas where you suspect efficiency can be made]?,,"

"Kako mogu optimizirati svoje poslovne operacije, koje uključuju [opišite svoje poslovne procese i način na koji zarađujete] i povećati učinkovitost, posebno u područjima [opišite poslovna područja za koja sumnjate da se mogu postići učinkovitost]?"

Primjer:

"What are the key factors to consider when raising capital for my startup? My business does [describe what your business does] for the benefit of [describe your target audience]. Can you give me potential sources of funding and suggest how I approach each one?,"

"Koji su ključni čimbenici koje treba uzeti u obzir prilikom prikupljanja kapitala za moj startup? Moja tvrtka radi [opišite što vaša tvrtka radi] za dobrobit [opišite svoju ciljnu publiku]. Možete li mi dati potencijalne izvore financiranja i predložiti kako pristupiti svakom jedan?"

Poduzetništvo – prodaja i marketing

Primjer:

Develop a sales strategy for a product or service that requires a high-touch sales approach

Razvijte prodajnu strategiju za proizvod ili uslugu koja zahtijeva pristup prodaji s velikim dodirom

Primjer:

Develop a marketing strategy for a product or service that is struggling to gain traction in the market.

Razvijte marketinšku strategiju za proizvod ili uslugu koji se bore za pridobijanje na tržištu.

Poduzetništvo – prezentacija nove kompanije

Primjer:

Create a powerpoint presentation content for Raising Star Agency. Rising Art Agency is the 1st talent agency in Croatia for the most exciting visual artists and all creatives, dedicated to connecting artistic talent with brands, cultural projects and funds, corporations, media and collectors. We have an array of expertise that we use to make the art world a better place. Our aim is to establish artists into the mainstream.

Napravite PowerPoint prezentacijski sadržaj za Raising Star Agency. Rising Art Agency prva je talent agencija u Hrvatskoj za najuzbudljivije vizualne umjetnike i sve kreativce, posvećena povezivanju umjetničkih talenata s brendovima, kulturnim projektima i fondovima, korporacijama, medijima i kolekcionarima. Imamo niz stručnosti koje koristimo kako bismo svijet umjetnosti učinili boljim mjestom. Naš cilj je etablirati umjetnike u mainstream.

Primjer:

I want you to act as a web design consultant. I will provide you with details related to an organization needing assistance designing or redeveloping its website, and your role is to suggest the most suitable interface and features that can enhance user experience while also meeting the company's business goals. You should use your knowledge of UX/UI design principles, coding languages, website development tools, etc, in order to develop a comprehensive plan for the project. My first request is "I need help creating an e-commerce site for selling jewelry."

Želim da djeluješ kao savjetnik za web dizajn. Pružit ću vam pojedinosti vezane uz organizaciju kojoj je potrebna pomoć u dizajniranju ili ponovnom razvoju svoje web stranice, a vaša je uloga predložiti najprikladnije sučelje i značajke koje mogu poboljšati korisničko iskustvo, a istovremeno ispunjavati poslovne ciljeve tvrtke. Trebali biste upotrijebiti svoje znanje o načelima dizajna UX/UI, jezicima kodiranja, alatima za razvoj web stranica itd. kako biste razvili sveobuhvatan plan za projekt. Moj prvi zahtjev je "Trebam pomoć oko izrade web stranice za e-trgovinu za prodaju nakita."

PITANJA



MATEMATIKA

Matematika: rješavanje složenih problema

Prompt:

$$x + 3x - 4x - 12 = 8 + 3x$$



To solve this equation, we need to simplify both sides and isolate the variable x on one side.  

Starting with the left side:

$$x + 3x - 4x - 12 = 8 + 3x$$

Combining like terms, we get:

$$0x - 12 = 8 + 3x$$

Simplifying the left side further, we get:

$$-12 = 8 + 3x$$

To isolate the variable x , we need to get rid of the constant term on the right side. We can do this by subtracting 8 from both sides:

$$-12 - 8 = 3x$$

Simplifying the left side, we get:

$$-20 = 3x$$

Finally, to isolate x , we need to divide both sides by 3:

$$x = -20/3$$

Therefore, the solution to the equation is $x = -20/3$.

Matematika: izradi multiple-choice pitanja za

Prompt:

Provide 10 multiple choice questions about Maths for an eighth grader.

Navedite 10 pitanja s višestrukim izborom o matematici za učenika osmog razreda.

VE

Navedite 10 pitanja s višestrukim izborom o matematici za učenika osmog razreda.




1. Koji je broj sudionika u kvizu ako je 6 timova po 3 igrača?
A) 15
B) 16
C) 17
D) 18
2. Koliko puta se broj 7 nalazi između brojeva 50 i 70?
A) 10
B) 11
C) 12
D) 13
3. Koja je formula za površinu pravokutnika?
A) $P = a + b$
B) $P = 2(a + b)$
C) $P = a \times b$
D) $P = a^2 + b^2$
4. Koje su dvije osnovne operacije u matematici?
A) Zbrajanje i oduzimanje
B) Množenje i dijeljenje
C) Potenciranje i korjenovanje
D) Integriranje i deriviranje
5. Koji je broj 0,75 u obliku razlomka?
A) $\frac{3}{4}$
B) $\frac{1}{2}$
C) $\frac{2}{3}$
D) $\frac{1}{4}$

Matematika: rješavanje složenih problema

Primjer:

Find the 1,000th digit after the decimal point in the expansion of $(1/3 + 1/7)^{100}$

Pronađite 1000. znamenku nakon decimalne točke u proširenju $(1/3 + 1/7)^{100}$



We can use the binomial theorem to expand $(1/3 + 1/7)^{100}$, which gives us:

$$(1/3 + 1/7)^{100} = \sum_{n=0}^{100} \binom{100}{n} (1/3)^n (1/7)^{100-n}$$

To find the 1000th digit after the decimal point, we need to find the 1000th digit after the decimal point of the sum of all terms in the above expansion.

The first thing to notice is that any term in the expansion will have at least 100 digits after the decimal point. Therefore, we can ignore the integer part of each term and only consider the digits after the decimal point.

We can also notice that each term in the sum will have the same number of decimal places, which is equal to the number of decimal places in $(1/3)^n (1/7)^{100-n}$. This is given by:

$$n + (100 - n)\log_{10}(7/3)$$

To find the 1000th digit, we need to determine which term contributes to the digit in the 1000th decimal place. To do this, we can add up the decimal places of each term in the sum, starting from the first term, until we reach the 1000th decimal place.

We can use a computer program or calculator to do the calculations, but the process is quite time-consuming. Alternatively, we can use a rule of thumb that states that if the sum of the decimal places of the first k terms is less than 1000 and the sum of the decimal places of the first $k+1$ terms is greater than or equal to 1000, then the $k+1$ -th term is the one that contributes to the 1000th decimal place.

Using this rule, we can find that the 49th term is the one that contributes to the 1000th decimal place. Therefore, we only need to calculate the decimal places of the first 49 terms.

After some calculations, we find that the sum of the decimal places of the first 49 terms is 996, which means that the 50th term contributes to the 1000th decimal place.

Therefore, we only need to calculate the decimal places of the first 50 terms. After doing so, we find that the 1000th decimal place is 2.

Therefore, the 1000th digit after the decimal point in the expansion of $(1/3 + 1/7)^{100}$ is 2.

Matematika: rješavanje složenih problema

Prompt:

Suppose there is a circle with radius 1 and center at the origin. What is the total area of all the lattice points (points with integer coordinates) inside the circle?

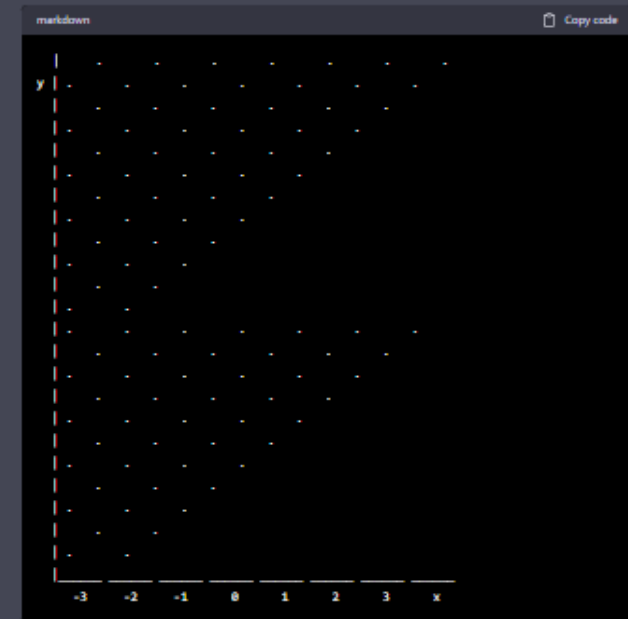
Pretpostavimo da postoji krug s radijusom 1 i središtem u ishodištu. Kolika je ukupna površina svih točaka rešetke (točaka s cjelobrojnim koordinatama) unutar kruga?



To solve this problem, we can use the fact that the area of a circle with radius r is πr^2 . In this case, we have a circle with radius 1, so its area is π .



Now, let's consider all the lattice points inside the circle. We can think of these points as a grid, where each point is at the intersection of two lines that are one unit apart, as shown in the figure below.



Since the radius of the circle is 1, we only need to consider points that are within a distance of 1 from the origin. That means we only need to consider the points in the square with vertices at $(-1, -1)$, $(-1, 1)$, $(1, 1)$, and $(1, -1)$.

Let's count the number of lattice points in each row of the grid, starting from the top row. The first row has no lattice points inside the circle. The second row has one lattice point at $(0, -1)$. The third row has three lattice points at $(-1, -2)$, $(0, -2)$, and $(1, -2)$. The fourth row has five lattice points at $(-2, -3)$, $(-1, -3)$, $(0, -3)$, $(1, -3)$, and $(2, -3)$. In general, the n th row has $2n-1$ lattice points.

Therefore, the total number of lattice points inside the circle is the sum of the number of lattice points in each row, from the second row to the seventh row (since the seventh row is the last row that has lattice points inside the circle). This sum is:

$$1 + 3 + 5 + 7 + 9 + 7 = 32$$

So the total area of all the lattice points inside the circle is $32/\pi$.

Matematika: rješavanje složenih problema

Prompt:

Suppose we have a set of n points in the plane, no three of which are collinear. What is the maximum number of pairwise distances between the points that are all integers?

Pretpostavimo da imamo skup od n točaka u ravnini, od kojih niti tri nisu kolinearne. Koji je maksimalan broj parova udaljenosti između točaka koje su sve cijeli brojevi?



Let us first consider the case where $n=2$, i.e., we have only two points in the plane. In this case, the distance between the two points must be an integer. Therefore, there is only one integer distance that can be obtained.



Now let us consider the case where $n=3$, i.e., we have three points in the plane. Without loss of generality, we can assume that the three points form a right-angled triangle with legs of lengths a and b and hypotenuse of length c . Then, by the Pythagorean theorem, we have $c^2 = a^2 + b^2$, which implies that c is an integer if and only if a and b are both integers. Therefore, the maximum number of integer distances that can be obtained is two, which correspond to the lengths of the two legs of the right-angled triangle.

For $n>3$, we can construct a regular n -gon such that all the vertices are at integer coordinates. For example, we can construct an n -gon with vertices at $(k,0)$, $(0,k)$, $(-k,0)$, and $(0,-k)$ for some large integer k . It is easy to see that the distance between any two vertices of the n -gon is an integer, and there are $n(n-1)/2$ such distances.

Therefore, the maximum number of pairwise distances between n points in the plane that are all integers is $n(n-1)/2$ if $n>3$, and 1 or 2 if $n=2$ or $n=3$, respectively.

Matematika: rješavanje složenih problema

Prompt:

Let $f(x)$ be a polynomial with integer coefficients such that $f(0) = 2019$ and $f(1) = 2020$. Show that $f(x)$ has no integer roots.

Neka je $f(x)$ polinom s cijelim koeficijentima tako da je $f(0) = 2019$ i $f(1) = 2020$. Pokažite da $f(x)$ nema cjelobrojne korijene.



Suppose, for the sake of contradiction, that $f(x)$ has an integer root r . Then, by the Factor Theorem, we know that $(x - r)$ divides $f(x)$ evenly, which means we can write $f(x)$ as $(x - r)g(x)$ for some polynomial $g(x)$ with integer coefficients.

Since $f(0) = 2019$, we have:

$$(0 - r)g(0) = 2019$$

This means that r divides 2019. Similarly, since $f(1) = 2020$, we have:

$$(1 - r)g(1) = 2020$$

This means that $(1 - r)$ divides 2020.

Since 2019 is a prime number and a divisor of r , it follows that $r = \pm 1$ or $r = \pm 2019$. However, none of these values of r can be a root of $f(x)$ since $f(0) = 2019$ and $f(1) = 2020$.

If $r = 1$ or $r = -2019$, then $(0 - r)g(0) = 2019$ implies that $g(0)$ is odd, which means that $g(1)$ is odd since $g(x)$ has integer coefficients. But then, $(1 - r)g(1) = 2020$ implies that $(1 - r)$ is even, a contradiction.

Similarly, if $r = -1$ or $r = 2019$, then $(1 - r)g(1) = 2020$ implies that $g(1)$ is even, which means that $g(0)$ is even since $g(x)$ has integer coefficients. But then, $(0 - r)g(0) = 2019$ implies that $(0 - r)$ is odd, a contradiction.

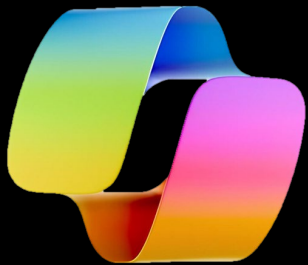
Therefore, we have shown that $f(x)$ cannot have any integer roots, as required.

PITANJA

DRUGI
AI ALATI

Generative AI competition

There are several generative AI tools that compete with the ChatGPT (GPT4) but the most serious players are Google Bard and Anthropic's Claude. Microsoft Copilot is powered by GPT4.



Microsoft 365 Copilot



Claude AI



ChatPDF.com – razgovaraj s bilo kojim dokumentom

Učinkovito analizirajte dokumente. Od financijskih i prodajnih izvješća do projektnih i poslovnih prijedloga, priručnika za obuku i pravnih ugovora, ChatPDF vam može brzo pružiti informacije koje su vam potrebne.

For Students

Trebate pomoć oko domaće zadaće ili učenja? Odgovorite na bilo koje pitanje iz svojih udžbenika, brošura i prezentacija. Nemojte više trošiti sate listajući znanstvene radove i akademske članke.

Potrošite svoje vrijeme pametno i brzo i jednostavno dođite do informacija koje su vam potrebne za uspjeh u studiju.

For Work

Učinkovito analizirajte dokumente. Od financijskih i prodajnih izvješća do projektnih i poslovnih prijedloga, priručnika za obuku i pravnih ugovora, ChatPDF vam može brzo pružiti informacije koje su vam potrebne.

Vaši se podaci čuvaju u tajnosti u sigurnoj pohrani u oblaku i brišu se nakon 7 dana radi vašeg mira.

For Curious Minds

Otključajte bogatstvo znanja uz ChatPDF. Otkrijte nove uvide i odgovore iz povijesnih dokumenata, poezije i književnosti, bez napora.

ChatPDF može razumjeti bilo koji jezik i odgovoriti na onom koji preferirate. Zadovoljite svoju znatiželju i proširite horizonte pomoću alata koji može odgovoriti na bilo koje pitanje iz bilo kojeg PDF-a.


idox.ai – uspoređivanje dokumenata koristeći AI

Kada trebate usporediti dokumente, iDox.ai je najbrži i najjednostavniji način da to učinite. Samo prenesite svoje PDF ili Word dokumente i pogledajte detaljne razlike u samo nekoliko sekundi!

STANDARD RESIDENTIAL LEASE AGREEMENT A

THIS AGREEMENT made this _____ Day of _____, _____, by and between _____ herein called "Landlord," and _____ and _____ herein called "Tenant." Landlord hereby agrees to rent to Tenant the dwelling located at _____ under the following terms and conditions.

- FIXED-TERM AGREEMENT (LEASE):**
Tenant agrees to lease this dwelling for a fixed term of _____ beginning _____ and ending _____. Upon expiration, this Agreement shall become a month-to-month agreement AUTOMATICALLY, UNLESS either Tenant or Owners notify the other party in writing at least 30 days prior to expiration that they do not wish this Agreement to continue on any basis.
- RENT:**
Tenant agrees to pay Landlord as base rent the sum of \$ _____ per month, due and payable monthly in advance on the 1st day of each month during the term of this agreement. The first month's rent is required to be submitted on or before move-in.
- FORM OF PAYMENT:**
Tenants agree to pay their rent in the form of a personal check, a cashier's check, or a money order made out to the Landlord.
- RENT PAYMENT PROCEDURE:**
Tenants agree to pay their rent by mail addressed to the Landlord (replace this with landlord's mailing address) _____ or in person at the same address, or in such other way as the Landlord will advise the Tenant in writing.
- RENT DUE DATE:**
Tenant hereby acknowledges that late payment will cause Landlord to incur costs not contemplated by this Rental Agreement. We allow for a 3 day grace period. In the event rent is not received prior to the 4th of the month, Tenant agrees to pay a \$25 late fee, plus an additional \$5 per day for every day thereafter until the rent is paid. Neither ill health, loss of job, financial emergency, or other excuses will be accepted for late payment.
- BAD-CHECK SERVICING CHARGE:**
In the event Tenant's check is dishonored and returned unpaid for any reason to Landlord, Tenant agrees to pay a returned check charge of \$25 AND accept whatever consequences there might be in making a late payment. If for any reason a check is returned or dishonored, all future rent payments will be cash or money order.
- SECURITY DEPOSIT:**
Tenants hereby agree to pay a security deposit of \$ _____ to be refunded upon vacating, returning the keys to the Landlord and termination of this contract according to other terms herein agreed. This deposit will be held to cover any possible damage to the property. No interest will be paid on this money and in no case will it be applied to back or future rent. It will be held intact by Landlord until at least thirty (30) working days after Tenants have vacated the property. At that time Landlord will inspect the premises thoroughly and assess any damages and/or needed repairs. This deposit money minus any necessary charges for missing/died light bulbs, repairs, cleaning, etc., will then be returned to Tenant with a written explanation of deductions, within 60 days after they have vacated the property.
- CLEANING FEE**
Tenant hereby agrees to accept property in its present state of cleanliness. They agree to return the property in the same condition or pay a \$200.00 minimum cleaning fee if the Landlord has to have the property professionally cleaned.
- REMOVAL OF LANDLORD'S PROPE**



iDox.ai Compare

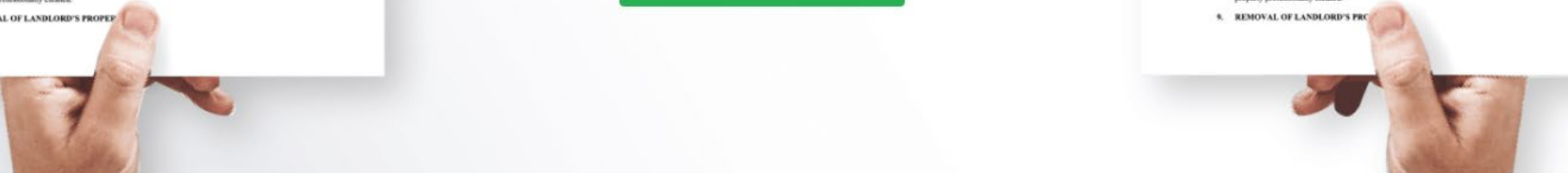
Stop worrying if the document has changed Just know instantly!

COMPARE NOW

STANDARD RESIDENTIAL LEASE AGREEMENT B

THIS AGREEMENT made this _____ Day of _____, _____, by and between _____ herein called "Landlord," and _____ and _____ herein called "Tenant." Landlord hereby agrees to rent to Tenant the dwelling located at _____ under the following terms and conditions.

- FIXED-TERM AGREEMENT (LEASE):**
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- SECURITY DEPOSIT:**
Tenants hereby agree to pay a security deposit of \$ _____ to be refunded upon vacating, returning the keys to the Landlord and termination of this contract according to other terms herein agreed. This deposit will be held to cover any possible damage to the property. No interest will be paid on this money and in no case will it be applied to back or future rent. It will be held intact by Landlord until at least thirty (30) working days after Tenants have vacated the property. At that time Landlord will inspect the premises thoroughly and assess any damages and/or needed repairs. This deposit money minus any necessary charges for missing/died light bulbs, repairs, cleaning, etc., will then be returned to Tenant with a written explanation of deductions, within 60 days after they have vacated the property.
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Tenant hereby agrees to accept property in its present state of cleanliness. They agree to return the property in the same condition or pay a \$200.00 minimum cleaning fee if the Landlord has to have the property professionally cleaned.
- REMOVAL OF LANDLORD'S PROPE**



Numerous.ai – add-in za Excell

Upotrijebite umjetnu inteligenciju za generiranje formula, kategorizaciju stavki, formatiranje ćelija i izvođenje zadataka koji se ponavljaju, te koristite ChatGPT izravno u proračunskoj tablici.



- Koristite ChatGPT funkcionalnosti unutar Excela ili Google Sheets.
- Naučite AI napraviti vaš posao vezan uz proračune.
- Pišite tekstove uz pomoć ChatGPT-a.
- Generirajte formule koristeći vaš jezik za njihov opis.
- Dobijte objašnjenja za složene formule.
- Ne provodite sate radeći zadatke

Decktopus.ai – kreiraj prezentacije uz pomoć AI

Uštedite 64% vremena za kreiranje PowerPoint prezentacija i pridružite više od 2 milijuna korisnika Decktopus aplikacije, te iskoristite moć umjetne inteligencije u izradi personaliziranih prezentacija.

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Jasper.AI – AI kopolit za marketinške timove

Kreirajte učinkovito, ciljano i neprimjetno marketinški sadržaj prilagođen glasu vaše tvrtke ili robne marke, te koji se kreira iz vaše baze podatak.



air.ai – VoiceBOT za telefonsku prodaju i korisničku službu

Ovo je specijalizirana umjetna inteligencija za telefonsku prodaju tj. razgovore s ljudima. Ona revolucionira pozivne centre s telefonskim agentima uvodeći AI.



Fireflies.ai – vođenje bilješki na sastancima uz pomoć AI

Fireflies čini sastanke produktivnim uz automatiziranu transkripciju koja stvara precizne bilješke sa sastanka s ključnim zaključcima koje možete koristiti i za podjelu zadataka dogovorenih na sastanku.



- Microsoft Teams, Zoom, Google Meet, etc.
- Zapisnik sa sastanka
- Transkripcija intervjua uživo
- Transkripcija audio i video datoteka

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antoljak@gmail.com - Tue, 05 Mar 2024 14:03:53 GMT - Untitled
Tue, Mar 5th 3:03 pm Croatian

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AI FILTERS
Currently AI filters only available for English language meetings.

Vedran Antoljak Ivo Lukač Tommy Antoljak Hangu Label Studio SCM

Search

SPEAKERS

	WPM	TALK TIME
Ivo [redacted]	140	68%
Vedran Antoljak	164	23%
Miroslav [redacted]	152	8.8%

Overview:

Vedran Antoljak [redacted] discuss a software or application related to Supply Chain Management (SCM). They mention features such as document addition, text editing, artificial intelligence predictions, and task labeling. Parameters like population, frequency, and price are deliberated upon concerning their definition in legal documents or individual obligations. They debate how to retrain the system based on user corrections and the feasibility of testing the application with English law. The conversation also touches on logo design and design trends.

O, evo nam I čast da imamo tu I slavnu osobu sa nama večeras. To je naš dragi kolega koji uvijek kasni, Miro!

Miroslav [redacted] 01:36
Kolega kasni ka kolega, tek sam vidio poziv kolega, useđa divonice čovječ, izvuka sa 70 minuti da pritosujem sastavu.

- The conversation initiates with Antoljak, [redacted] exchanging ideas on the SCM-related software/app functionalities. They delve into discussions regarding parameters like population, frequency, and cost, emphasizing their vital role in defining legal documents or specific obligations. Additionally, they explore the intricacies of retraining the system based on user feedback and the complexities of testing the application with English laws.

Vedran Antoljak 01:44
Pa jesi znao, To je bilo dogovoreno prije...

Miroslav [redacted] 01:48
A nije postojia poziv, jučer tekiša kaj je posao?

Antoljak [redacted] further elaborate on the application's predictive AI capabilities and the process of marking tasks within the software. The discussion extends to the implications of tweaking the system through user corrections and the potential challenges of aligning the app with English legal standards. Design aspects like logo creation and design trends are also broached in the conversation.

Ivo [redacted] 01:51
To ti je prije.

Vedran Antoljak 01:52
Dogovorena, u sat.

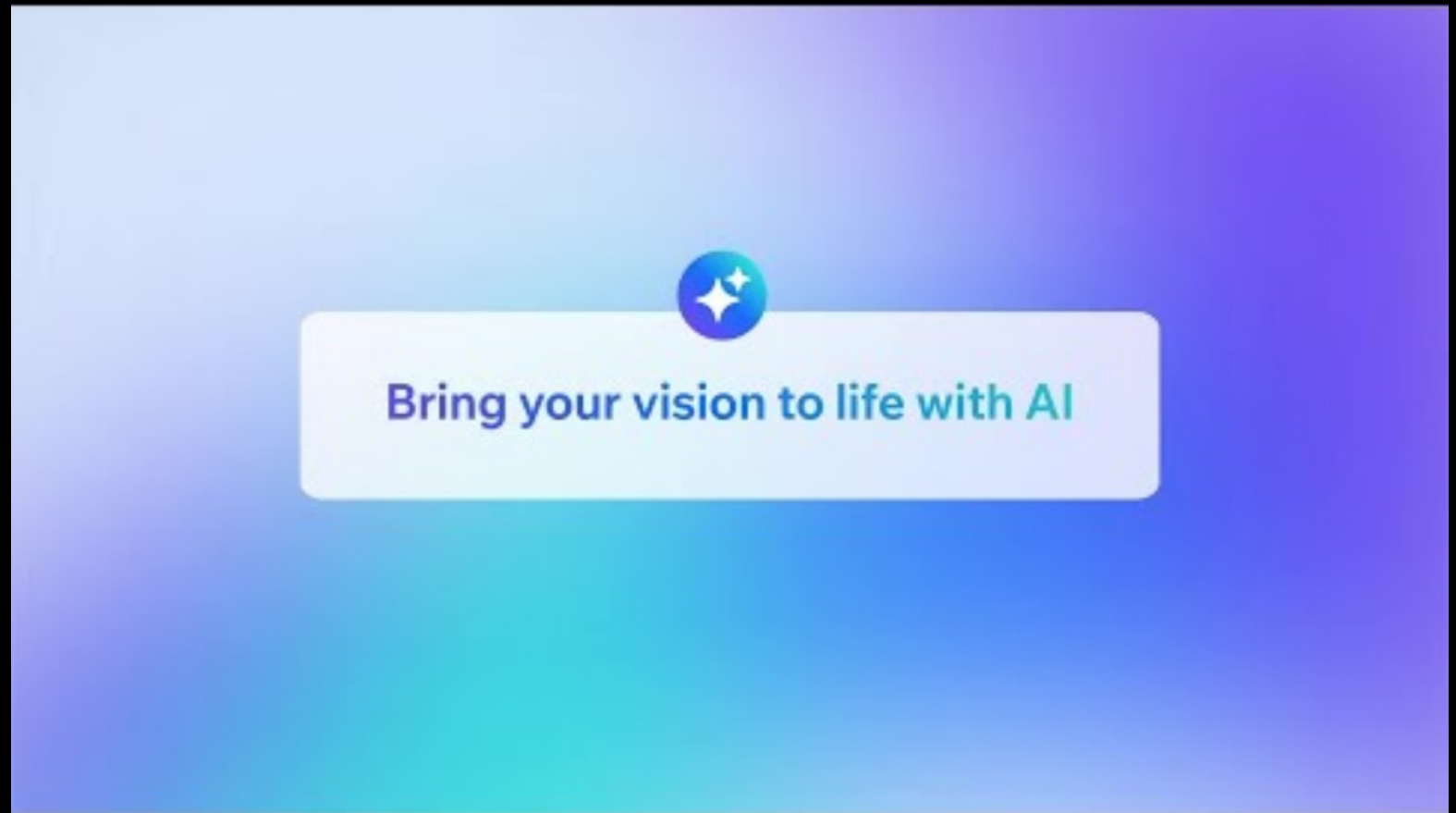
Make a comment

Miroslav [redacted] 01:52 Sync with audio
Jučer je. Edan sunce. Šta imaš? Sta se događa?



Wix.com – kreirajte personaliziranu web-stranicu pomoći AI

Ova internet aplikacija može uz pomoć AI stvoriti potpuno funkcionalnu i personaliziranu web stranicu na temelju jednostavnog razgovora sa integriranim Chat-bottomom.

The Wix logo is displayed in a bold, white, sans-serif font against a black background.

Microsoft Copilot



simplified.com – kreiranje prezentacija

Kreirajte vlastiti deck ili prezentacije od nule zahtijeva vrijeme, energiju i vještinu koju nemamo uvijek. Generirajte profesionalne deckove robne marke bez trošenja nepotrebnih sati na dizajn.

vidyo.ai – napravite kratke videozapise iz dugih

Ovaj AI alat posebno je obučen za rad na prenamjeni sadržaja iz podcasta, webinara i videozapisa. Može automatski identificirati poglavlja i najzanimljivije trenutke iz vašeg videa bez ikakvog napora.

hyperwriteai.com – piši brže i pametnije tekstove

HyperWrite vam pomaže pisati bolje tekstove s povjerenjem i brže obaviti posao od ideje do konačnog nacрта. Autori su uvjereni kako je njihovorješenje budućnost stvaranja pisanog sadržaja.

debuild.app – izradite svoju web aplikaciju u nekoliko sekundi

AI low-code alat pokretan umjetnom inteligencijom koji pomaže munjevito brzo izraditi web aplikacije. Debuild je autonomni sustav koji može pisati softver na razini najvještijih svjetskih inženjera.

grammarly.com – gramatičke ispravke ‘u letu’

Sastavljajte snažne, jasne tekstove bez grešaka s Windows aplikacijom koju pokreće AI. Primajte prijedloge od Grammarlyja dok pišete u aplikacijama za stolna računala i Internet stranicama diljem weba.

pollfish.com – izradite ankete u nekoliko sekundi uz snagu AI

Pollfish se fokusira na osnaživanje ne-tehničkih članova vašeg tima s uvidima koji su im potrebni — počevši s najintuitivnijom platformom za izradu i pokretanje anketa na tržištu pogonjene umjetnom inteligencijom.

sendsteps.com – Izrada prezentacija pomoću AI

Sendsteps.ai piše, dizajnira i pripovijeda, ostavljajući vam samo vašu ulogu prezentera. Time vam štedi vrijeme izrade prezentacije, predlaže poruke i omogućava interakciju s publikom iz prezentacije.

humata.ai – ChatGPT za vaše PDF dokumente

Postavljajte pitanja o bilo kojem PDF dokumentu i dobiti ćete odgovore u stilu ChatGPT-a ali s fokusom na sadržaj vašeg PDF dokumenta koji ste uploadali u Humatu. Korisno za uputstva, propise itd.

harvey.ai – pravni savjetnik koji temeljen na AI

Ovaj softver služi kao pravni pomoćnik u zadacima poput analize zakona, procesa dubinske analize, parnice i usklađenosti s propisima.

huberman.rile.yt – AI chatbot za zdravlje

Postavljajte pitanja i dobijte odgovore iz Huberman Laba, stotine Podcastova na temu zdravlja, znanosti i drugih zanimljivih i korisnih tema.

promptperfect.jina.ai – vrhunski alat za optimizaciju brzih promptova za LLM

Savršeni upit (prompt) je ključ za dobivanje boljih odgovora od ChatGPT-a. Ovo je vrhunski alat koji pojednostavljuje vaše upite, automatski ih optimizirajući za ChatGPT.

writesonic AI – AI alat za izradu sadržaja

Writesonic je AI pisac koji besplatno kreira sadržaj prilagođen SEO-u za blogove, Facebook oglase i Google oglase optimirane za internet i spremne za bolje privlačenje ciljane publike.

futurepedia.io – baza AI alata

Ovo je jedna od najvećih baza sa alatima umjetne inteligencije koja se dnevno ažuriran najnovijim informacijama i aplikativnim rješenjima, koje možete pretraživati prema raznim kriterijima.

The screenshot displays three tool cards from the Futurepedia.io database. Each card features a preview image of the tool's interface, a title, a price tag, a description, and various metadata like tags and share/bookmark buttons.

- Fliki**: A video creation tool with a price tag of \$8/mo. The description states it can create videos from scripts or blog posts using realistic AI voices in 2 minutes. It is labeled as 'Freemium' and has 1 share icon.
- MarketingBlocks AI**: An all-in-one AI marketing assistant with a price tag of \$57/mo. It writes, creates, and designs landing pages and promo videos. It is labeled as 'Freemium' and has 1 share icon.
- Stable Diffusion**: A deep learning text-to-image model. It is labeled as 'Freemium' and has 2 share icons.

theresanaiforthat.com – baza AI alata

Ovo je velika baza sa alatima umjetne inteligencije koja se dnevno ažuriran najnovijim informacijama i aplikativnim rješenjima, koje možete pretraživati prema raznim kriterijima.

THERE'S AN AI FOR THAT

6,594 AIs for 1,834 tasks. Updated daily. Sponsored by [Sidekick: Talk to your business apps.](#)

148,413 searches today

Find AIs using AI



Neki alati za detekciju tekstova kreiranih od AI

Alati za otkrivanje je li neki tekst generiran od strane alata generativne AI postali su ključni za svaku učionicu, radno mjesto i istraživački institut. Ali AI alati su sve bolji u oponašanju ljudskih odgovora.



Originality.ai



Copyleaks

winstonai



Sapling



GPTZero

BUDUĆNOST AI ALATA

Budućnost generativne AI (GenAI)

	PRE - 2020	2020	2022	2023?	2025?	2030?
TEXT	Spam detection Translation Basic Q&A	Basic copy writing First drafts	Longer form Second drafts	Vertical fine tuning gets good (scientific papers, etc)	Final drafts better than the human average	Final drafts better than professional writers
CODE	1-line auto-complete	Multi-line generation	Longer form Better accuracy	More languages More verticals	Text to product (draft)	Text to product (final), better than full-time developers
IMAGES			Art Logos Photography	Mock-ups (product design, architecture, etc.)	Final drafts (product design, architecture, etc.)	Final drafts better than professional artists, designers, photographers)
VIDEO / 3D / GAMING			First attempts at 3D/video models	Basic / first draft videos and 3D files	Second drafts	AI Roblox Video games and movies are personalized dreams

Large model availability: ● First attempts ● Almost there ● Ready for prime time

Custom GPT-s – vaš personaliziran ChatGPT

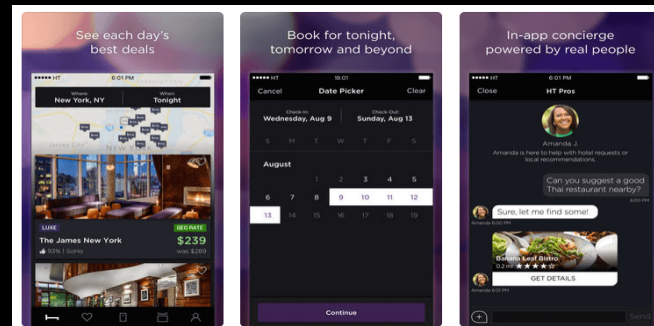
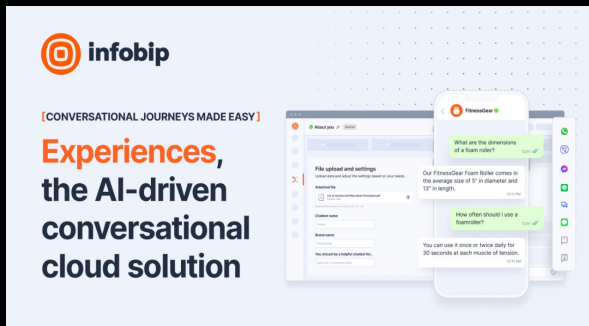
CustomGPT značajka ChatGPT-a vam daje mogućnosti na jednostavan način kreirati vaš osobni ChatGPT, prilagođen specifičnoj industriji, s određenom ulogom, i/li za određenu svrhu.



- **Primjene specifične za industriju:** CustomGPT-ovi mogu se fino podesiti za neki područje i/li industriju
- **Personalizirani chatbotovi:** CustomGPT-ovi kao chatbotovi sa stilom ili tonom specifičnim za brend ili tvrtku.
- **Obrazovni alati:** Custom GPT mogu poslužiti kao učitelji ili obrazovna pomagala, prilagođeni određenim nastavnim planovima i programima ili stilovima učenja.
- **Kreativno pisanje i generiranje sadržaja:** kreatori sadržaja mogu kreirati CustomGPT-ove o određenim žanrovima stilova pisanja kako bi pomogli kreativnom procesu.

Kolaboracija čovjeka i AI daje najbolje rezultate

Personalizirana AI rješenja omogućuju usku suradnju čovjeka i umjetne inteligencije, čime se postižu značajno bolji poslovni rezultati i osigurava značajno bolja kvaliteta rada.



PLLM – korištenje privatnih LLM-ova za korporativne podatke

Korištenjem LLM-a i AI alata, organizacije mogu automatizirati zadatke, poboljšati donošenje odluka i otkriti vrijedne uvide koji vode većoj učinkovitosti i konkurentskim prednostima.

PRIVATNI PODACI ORGANIZACIJE

Dokumenti

Poslovni plan, politike, procedure, ugovori, sporazumi, financijski dokumenti, podaci o ljudskim resursima, marketinški podaci, podaci o prodaji, pravni, usklađenost.



CRM podaci

Interna komunikacija, povijest komunikacije, povijest kupovine, ulaznice za podršku, zahtjevi za uslugama, podaci o kampanji, podaci o korisnicima, podaci o društvenim mrežama.



Baza znanja

Operativni dokumenti, logistički dokumenti, projektni dokumenti, dokumenti o obuci, razvojni dokumenti, informacije o tvrtki.

Izravan pristup podacima i znanju

Lilly, alat generativne AI, objedinjuje svo znanje i sposobnosti na jednom mjestu, kako bi konzultanti imali više vremena za interakciju s klijentima, rješavanje zadataka, coaching i izgradnju kapaciteta.

Lilly AI je naučila iz svih:

- Izvješća Mckinsey-ja
- Emailova i transkripata
- Prezentacija
- Zapisnika sa sastanke
- Strateških uputa i smjernica
- Komunikacije s klijentima
- Portfelja industrija i sektora
- Informacija i podataka



Lilly AI pomaže zaposlenicima u:

- Pisanju izvještaja
- Provođenju istraživanja
- Učenju iz internih dokumenata
- Pripremi prezentacija
- Komunikaciji i interakciji s klijentima
- Provedbi svih vrsta analiza
- Uštedi vremena i troškova
- Upravljanju poslovanjem, HR-om, itd.

Koristi LLM-ovi i ChatGPT za organizacije

Korištenjem LLM-a i AI alata, organizacije mogu automatizirati zadatke, poboljšati donošenje odluka i otkriti vrijedne uvide koji vode većoj učinkovitosti i konkurentskim prednostima.

- 1. Poboljšana učinkovitost:** brzim pristupom i ispitivanjem velike količina dokumenata (npr. ugovora), organizacije mogu brzo donositi informirane odluke.
- 2. Smanjeni troškovi:** organizacija štedi na resursima i vremenu koje je prethodno uložiti za ručnu analizu dokumenata, što smanjuje troškove na procijenjenoj razini 20-60%.
- 3. Smanjeno radno opterećenje:** sposobnost modela izvući, obratiti i sažeto prikazati bitne informacije iz dokumentacije značajno smanjuje manualnu analizu ljudi.
- 4. Poboljšana inovacija:** pojednostavljenim pristupom bazama dokumenata, organizacije mogu identificirati nove poslovne prilike i trendove, što dovodi do razvoja inovativnih proizvoda i procesa.
- 5. Bolje korisničko iskustvo:** AI može značajno poboljšati performanse i korisničko iskustvo konverzacijskih sustava pružanjem točnijih i zanimljivijih interakcija s korisnicima.
- 6. Privlačenje novih klijenata:** pružanjem personaliziranih usluga prema potrebama i mogućnostima svakog klijenta posebno na kreativan i prilagođen način komunikacije.

Faze razvoja primijenjene AI

Umjetna inteligencija se brzo razvija, od jednostavne koja je dizajnirana za specifične zadatke, preko one koja može učiti i zaključivati, sve do inteligencije koja će jednog dana nadmašiti ljudske sposobnosti.



GPT5

ChatGPT4-5...

AI obavlja ljudske zadatke uz snažnu multimodalnost. Digitalni asistenti za pojačanje ljudskih sposobnosti.

2024-2025

AI
Agents

AI Agenti...

Aplikacije koje će automatizirati više složenih zadataka prema uputama ljudi.

2025 - 2027

Alos

AI operativni sustav...

Potpuno nova AI-jem pogonjena tehnološka infrastruktura, hardware i aplikacije.

2027 - 2029

AGI

AGI...

AI obavlja ljudske poslove, samostalno se poboljšavati što će otključati novu razinu AI potencijala.

>2029

Hvala na pažnji

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